



Scotts Valley, California.

Current market data.

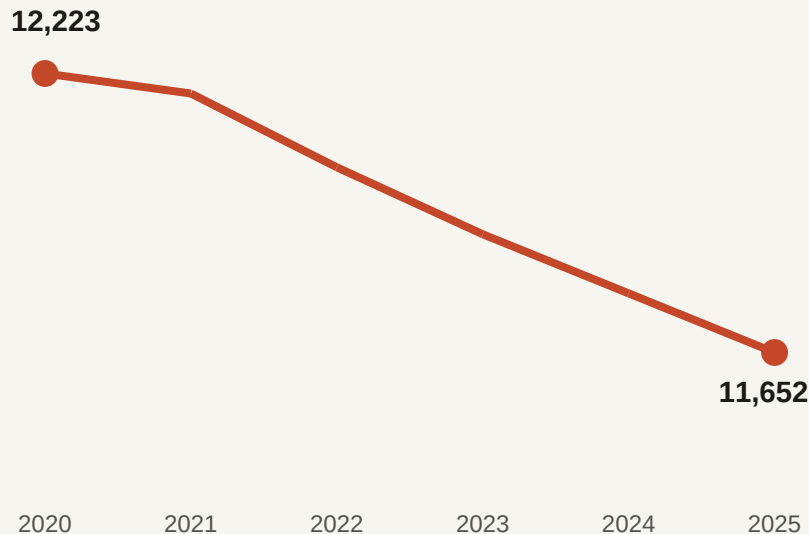
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 4.7% since 2020.

11,652

people, the 358th-largest of California's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.1%

of 7,076 jobs located in Scotts Valley are filled by
in-commuters.



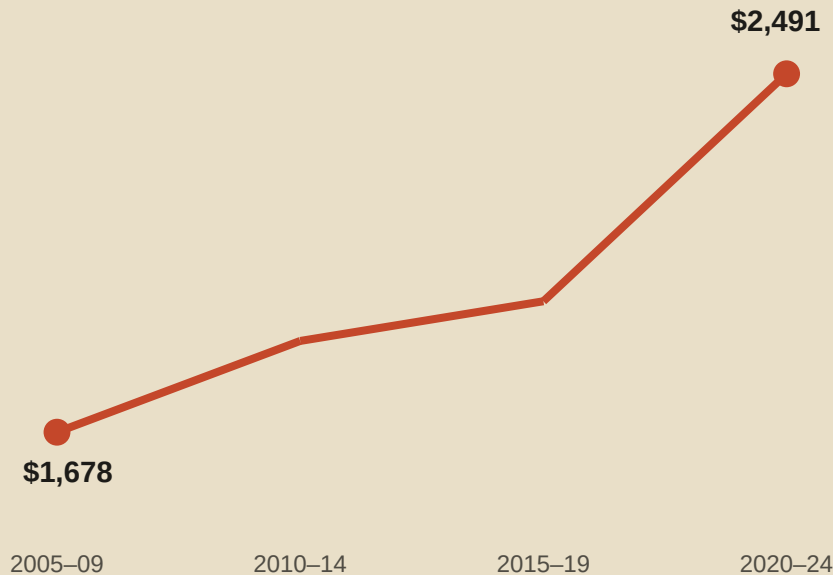
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$2,491

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,323 gap between neighbors, the sharpest rent edge between adjacent tracts in Santa Cruz County.

TRACT 1211

\$927

TRACT 1210

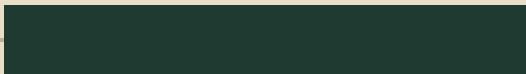
\$3,250



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,213–\$1,820



\$2,491 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

271

homes permitted in ten years,
2016–2025

47%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.3% to the 5,402 homes here.

13–71

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% more than California's.

\$1,105,700

median home value in Scotts Valley.

Scotts Valley



\$1,105,700

California



\$734,700

U.S.



\$332,700

THAT WAS SCOTTS VALLEY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/scotts-valley/

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