



Santa Maria, California.

Current market data.

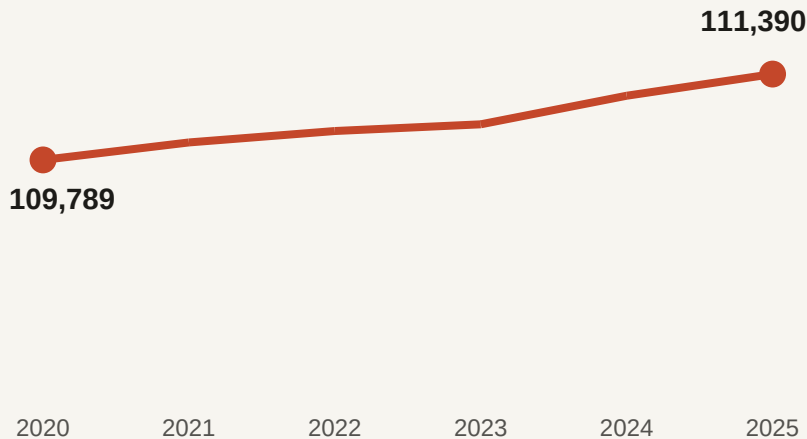
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.5% since 2020.

111,390

people, the 60th-largest of California's cities and towns.



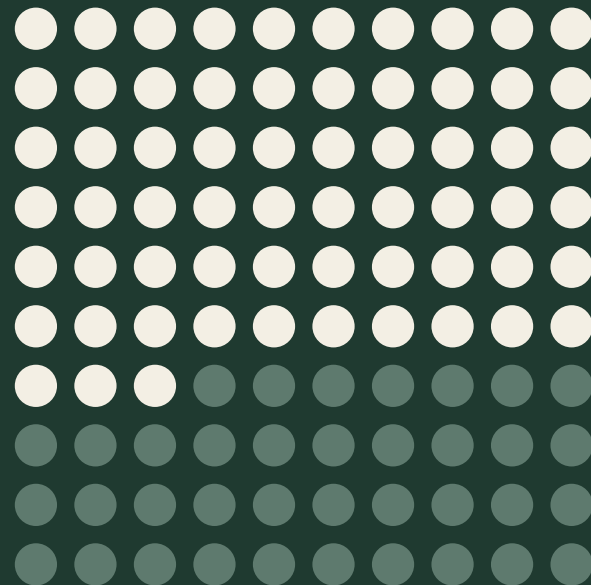
THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

62.6%

of 45,769 jobs located in Santa Maria are filled by
in-commuters.

Source: Census LEHD LODES, 2023



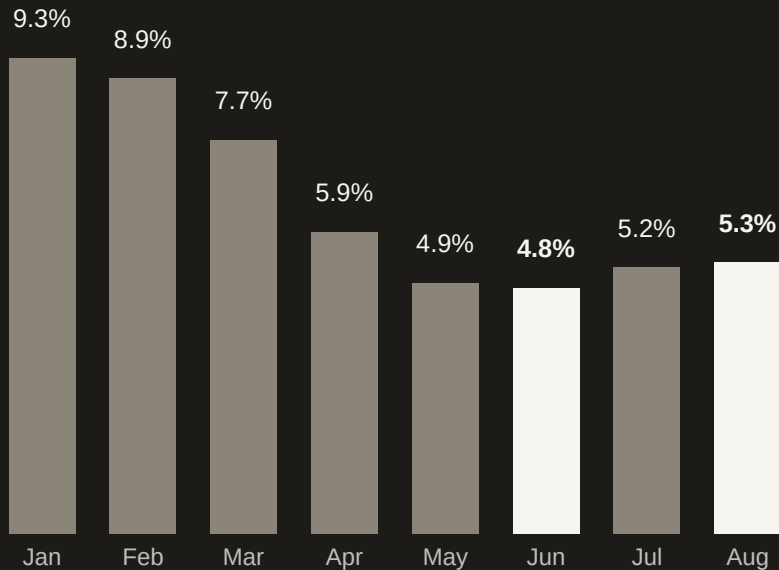
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in June:
4.8%.

5.3%

in August 2026, the latest month released. A year earlier it was 5.4%.

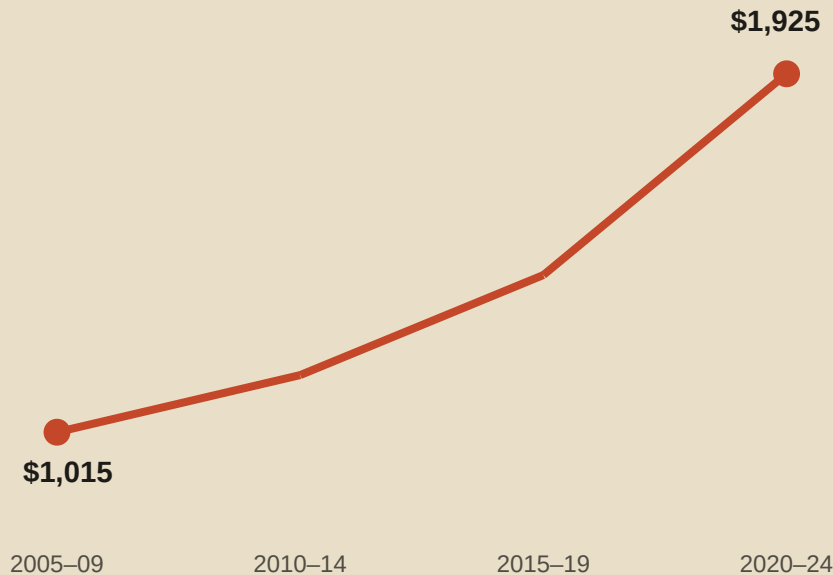


RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$1,925

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,503 gap between neighbors, the sharpest rent edge between adjacent tracts in Santa Barbara County.

TRACT 18

\$998

TRACT 15

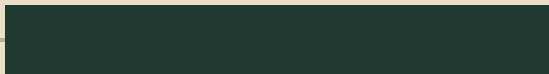
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$956–\$1,434



\$1,925 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

1,779

homes permitted, 2022–2025

66%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 30,482 homes here.

230–458

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28%
less than California's.

\$531,700

median home value in Santa Maria.

Santa Maria



\$531,700

California



\$734,700

U.S.



\$332,700

THAT WAS SANTA MARIA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/santa-maria/**](https://almanacdata.ai/e/ca/santa-maria/)

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