



San Luis Obispo, California.

Current market data.

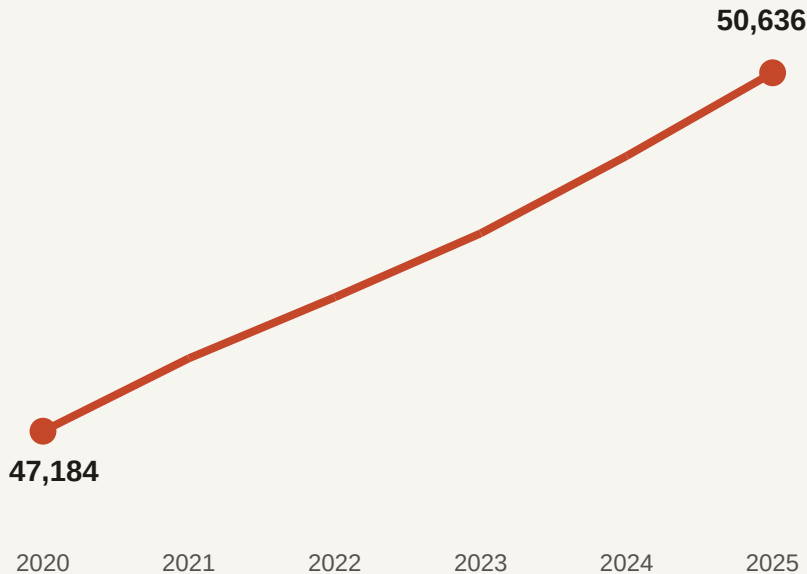
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.3% since 2020.

50,636

people, the 177th-largest of California's cities and towns.



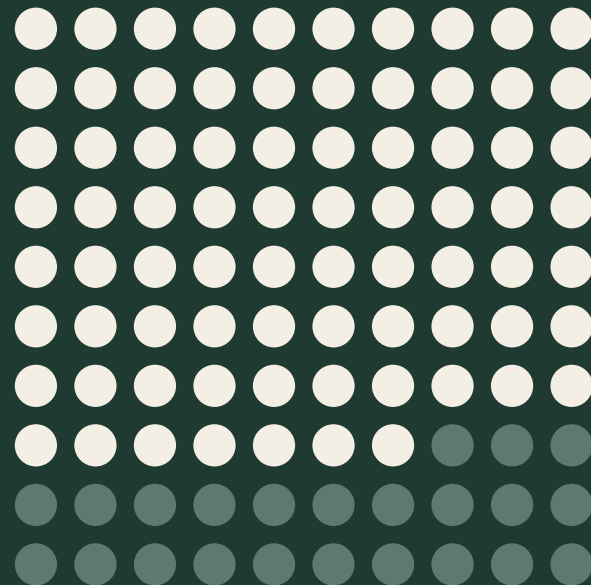
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

77.1%

of 32,759 jobs located in San Luis Obispo are filled by
in-commuters.

Source: Census LEHD LODES, 2023



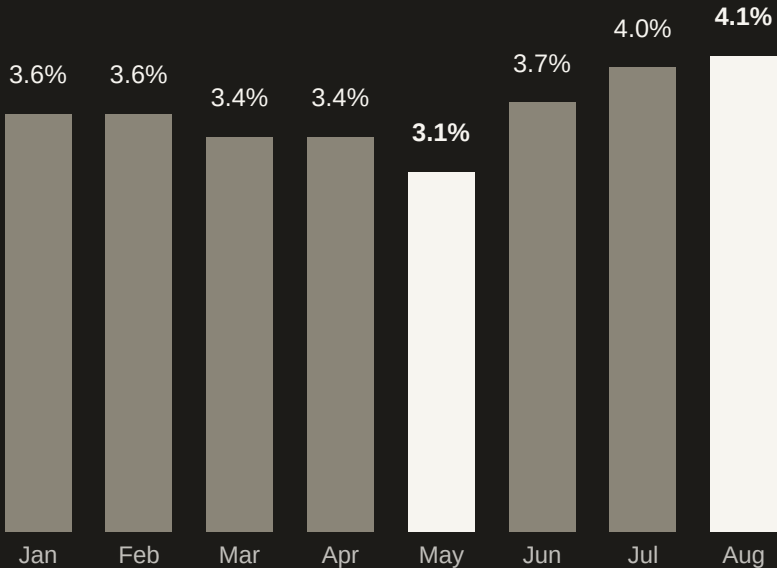
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.1%.

4.1%

in August 2026, the latest month released. A year earlier it was 4.1%.

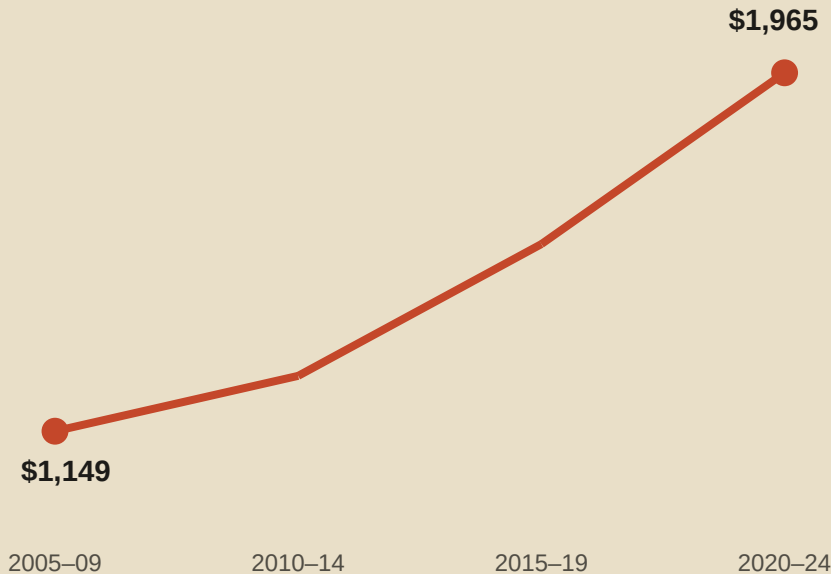


RENT

Median rent is up 71%
since the 2005–2009
survey, before inflation.

\$1,965

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,912 gap between neighbors, the sharpest rent edge between adjacent tracts in San Luis Obispo County.

TRACT 101.03

\$1,521

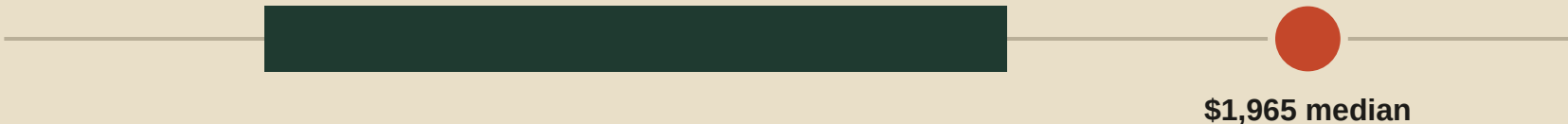
TRACT 102.06

\$3,433

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,154–\$1,731



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,252

homes permitted, 2022–2025

35%

of those were in multifamily
buildings

81%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1% to the 22,250 homes here.

126–328

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27%
more than California's.

\$935,100

median home value in San Luis Obispo.

San Luis Obispo



\$935,100

California



\$734,700

U.S.



\$332,700

THAT WAS SAN LUIS OBISPO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/san-luis-obispo/

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