



San Juan Bautista, California.

Current market data.

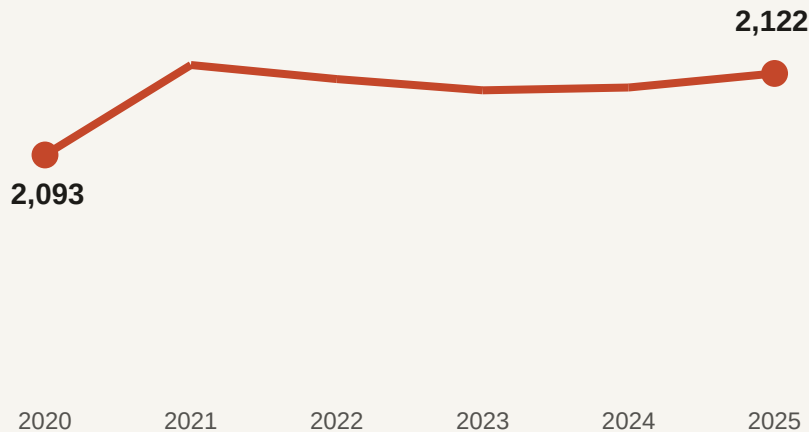
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.4% since 2020.

2,122

people, the 453rd-largest of California's cities and towns.



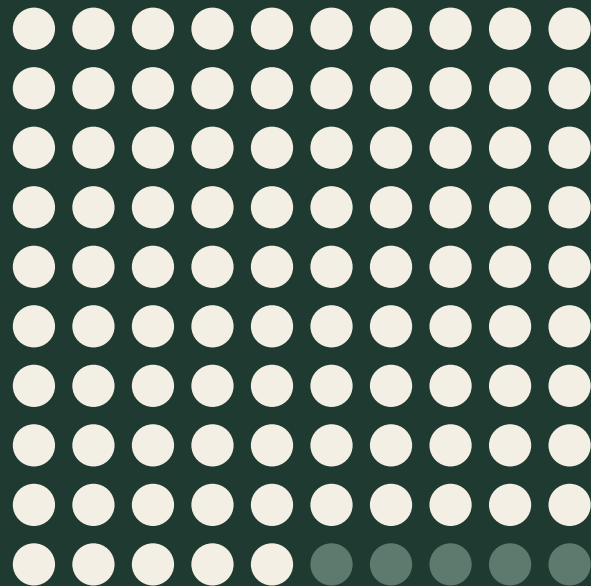
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.1%

of 447 jobs located in San Juan Bautista are filled by
in-commuters.

Source: Census LEHD LODES, 2023



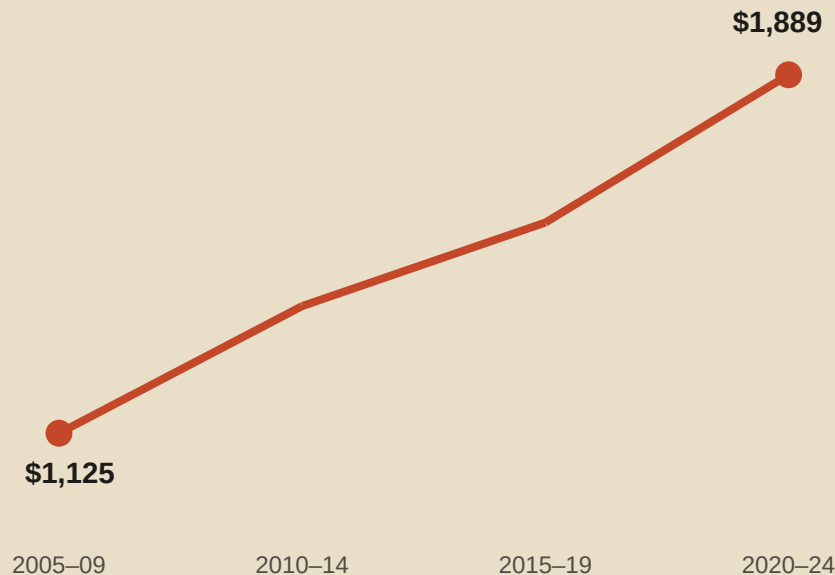
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 68%
since the 2005–2009
survey, before inflation.

\$1,889

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,208 gap between neighbors, the sharpest rent edge between adjacent tracts in San Benito County.

TRACT 7.02

\$1,204

TRACT 8.01

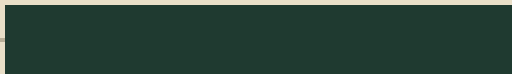
\$3,412



ROOM TO BUILD

The median rent is above what local wages can carry.

\$906–\$1,359



\$1,889 median

is the monthly rent range local workforce wages support.

BUILDING

73% of the housing here was built before 2000.

196

homes permitted in ten years,
2016–2025

1%

of those were in multifamily
buildings

73%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.5% to the 834 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% more than California's.

\$785,800

median home value in San Juan Bautista.

San Juan Bautista



\$785,800

California



\$734,700

U.S.



\$332,700

THAT WAS SAN JUAN BAUTISTA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/san-juan-bautista/

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