



Salinas, California.

Current market data.

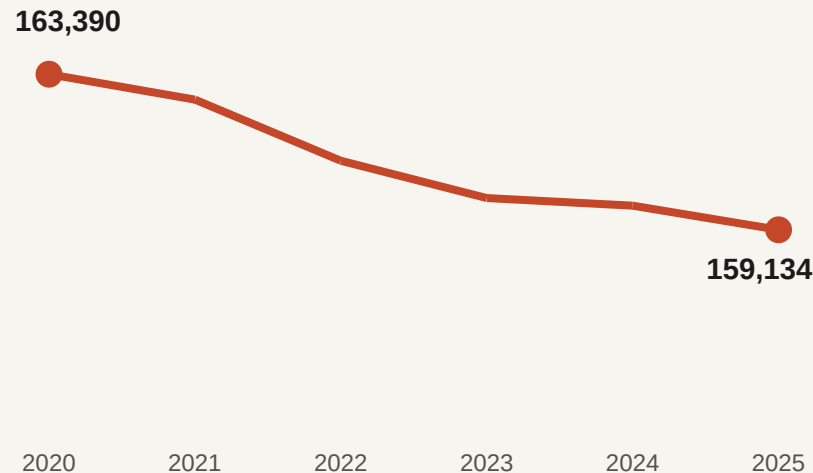
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.6% since 2020.

159,134

people, the 35th-largest of California's cities and towns.

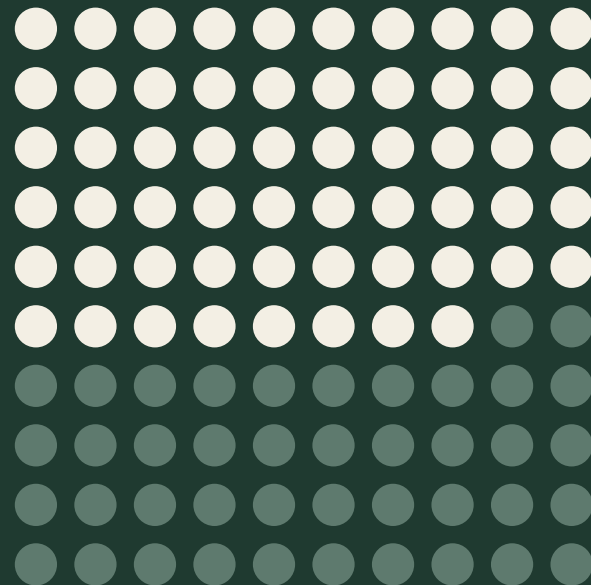


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

58.0%

of 58,550 jobs located in Salinas are filled by in-commuters.



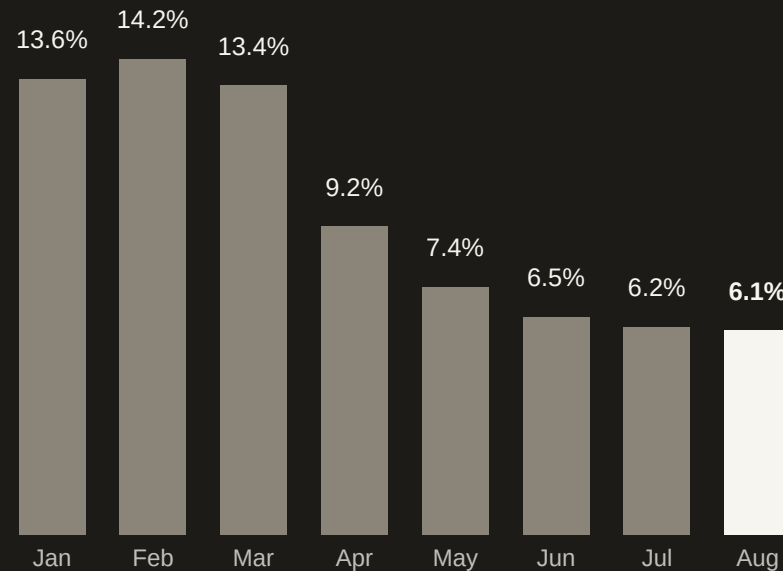
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in August:
6.1%.

6.1%

in August 2026, the latest month released. A year earlier it was 6.2%.

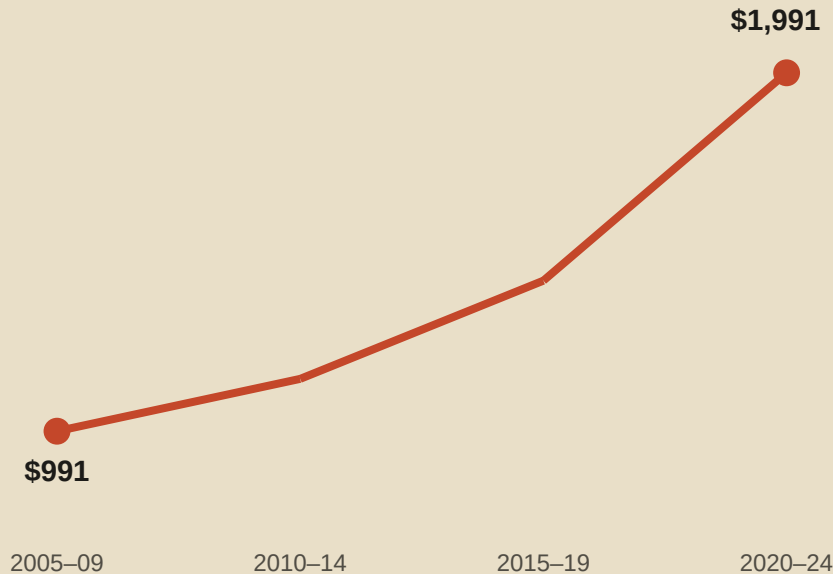


RENT

**Median rent is up 101%
since the 2005–2009
survey, before inflation.**

\$1,991

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent jumps \$1,408.

A \$1,408 gap between neighbors, the sharpest rent edge between adjacent tracts in Monterey County.

TRACT 2

\$2,093

TRACT 1.05

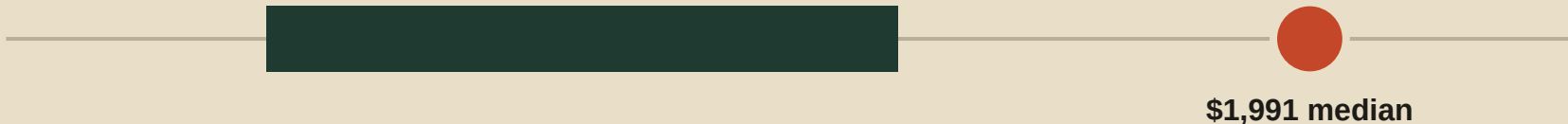
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,091–\$1,636



\$1,991 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,278

homes permitted in ten years,
2016–2025

38%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 45,249 homes here.

350–586

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 11%
less than California's.

\$654,100

median home value in Salinas.

Salinas



\$654,100

California



\$734,700

U.S.



\$332,700

THAT WAS SALINAS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/salinas/**](https://almanacdata.ai/e/ca/salinas/)

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