



Rocklin, California.

Current market data.

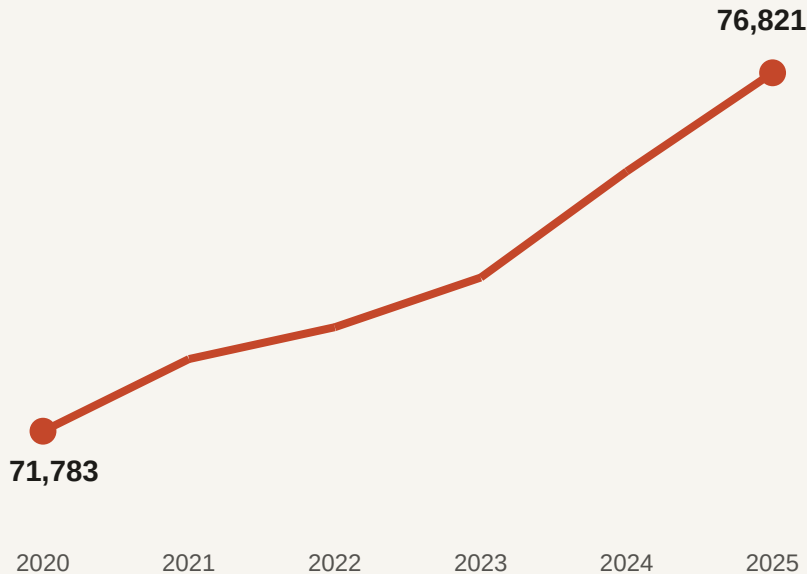
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.0% since 2020.

76,821

people, the 115th-largest of California's cities and towns.

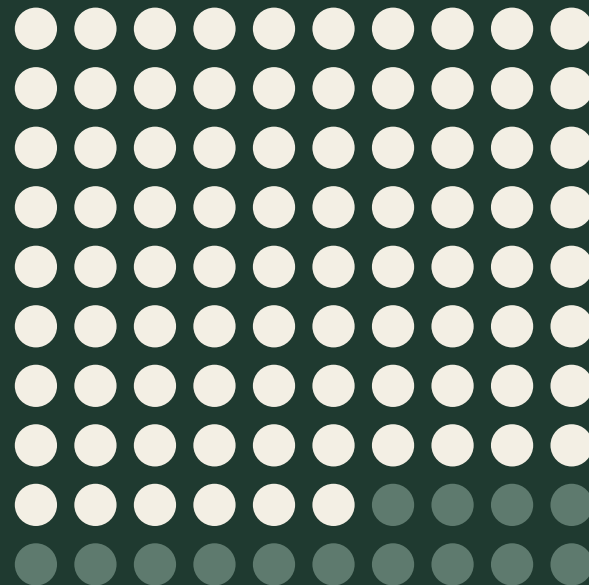


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

85.6%

of 25,668 jobs located in Rocklin are filled by in-commuters.



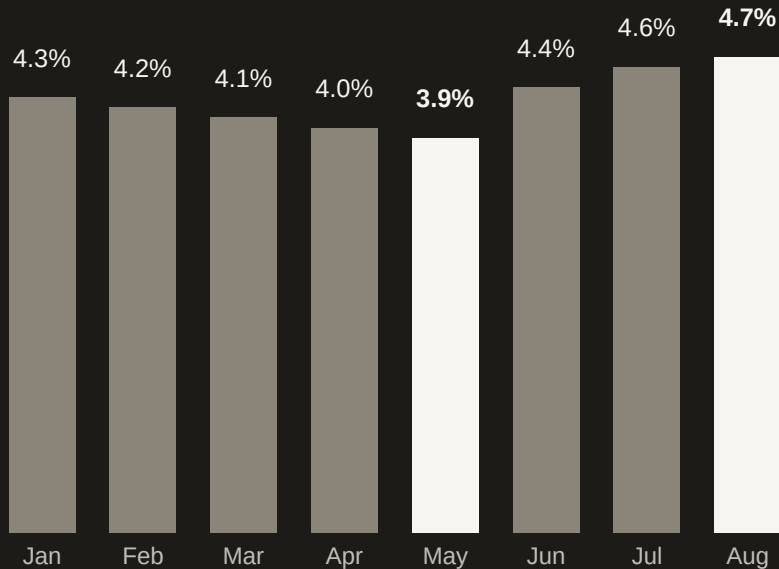
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.9%.

4.7%

in August 2026, the latest month released. A year earlier it was 4.8%.



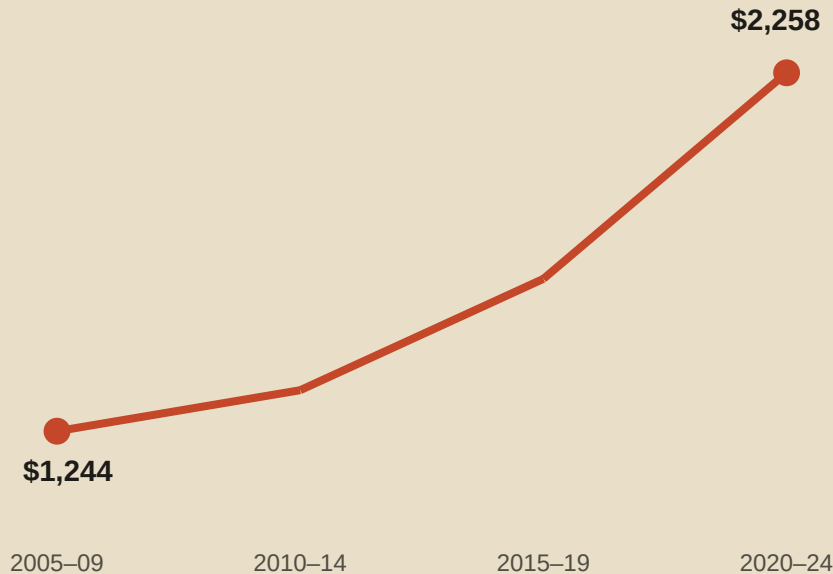


RENT

**Median rent is up 82%
since the 2005–2009
survey, before inflation.**

\$2,258

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,927 gap between neighbors, the sharpest rent edge between adjacent tracts in Placer County.

TRACT 213.27

\$1,452

TRACT 213.26

\$3,379

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,072–\$1,607



\$2,258 median

is the monthly rent range local workforce wages support.

BUILDING

54% of the housing here was built before 2000.

5,204

homes permitted in ten years,
2016–2025

21%

of those were in multifamily
buildings

54%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 26,993 homes here.

101–257

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4%
less than California's.

\$703,400

median home value in Rocklin.

Rocklin



\$703,400

California



\$734,700

U.S.



\$332,700

THAT WAS ROCKLIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/rocklin/

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