Redding, California.

Current market data.

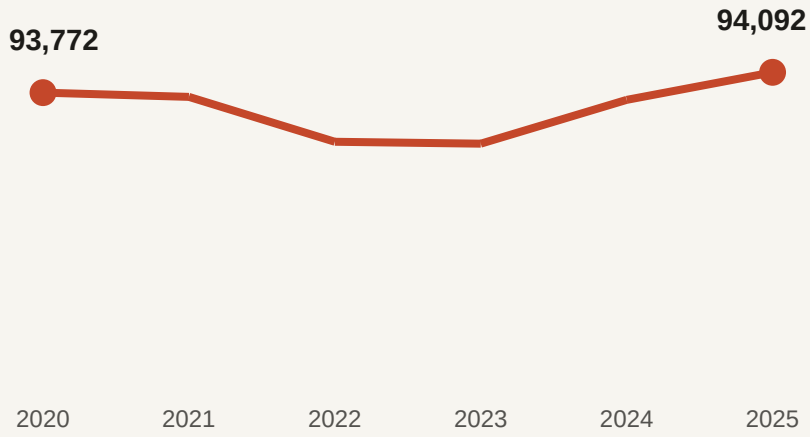
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Steady. Within 1% of 2020, every year since.

94,092

people, the 84th-largest of California's cities and towns.



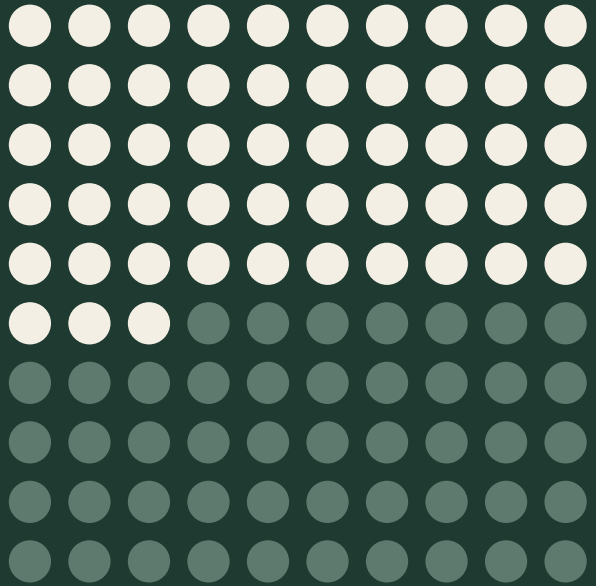
Source: Census Population Estimates, 2025

THE WORKDAY

5 in 10 jobs here go to people who live somewhere else.

52.9%

of 46,229 jobs located in Redding are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

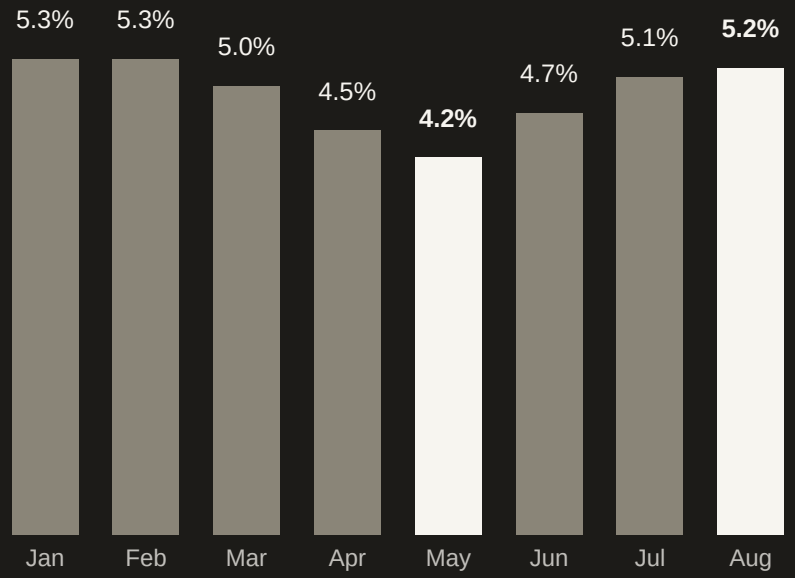
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in May: 4.2%.

5.2%

in August 2026, the latest month released. A year earlier it was 5.3%.



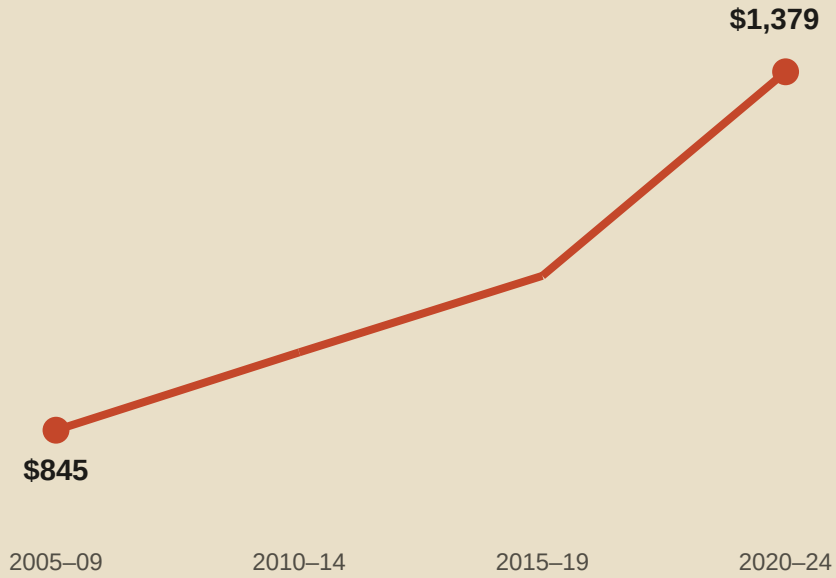
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 63% since the 2005–2009 survey, before inflation.

$1,379

a month. California's median is $2,036.

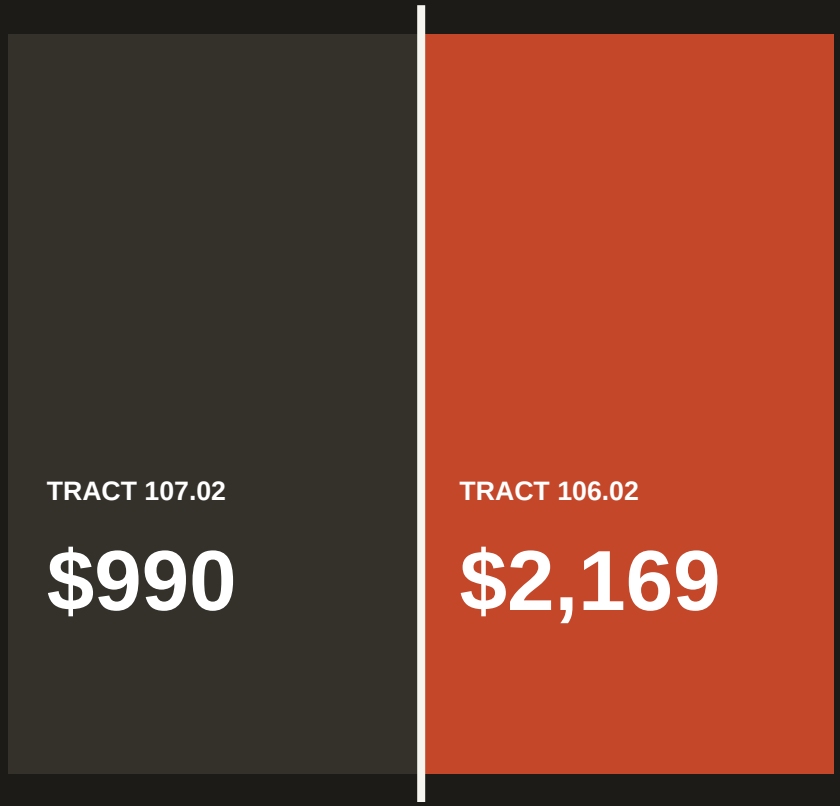


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

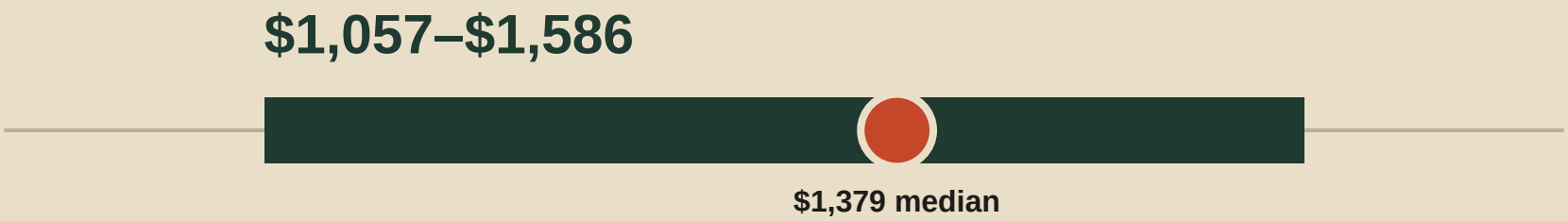
A $1,179 gap between neighbors, the sharpest rent edge between adjacent tracts in Shasta County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

1,743

homes permitted in ten years, 2016–2025

7%

of those were in multifamily buildings

82%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 40,407 homes here.

176–462

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

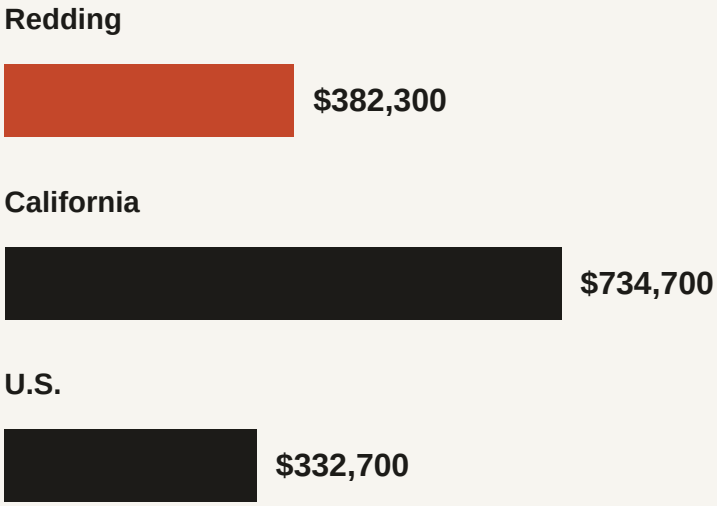
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 48% less than California's.

$382,300

median home value in Redding.



Source: Census ACS 5-year, 2020-2024

THAT WAS REDDING'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ca/redding/**