



Red Bluff, California.

Current market data.

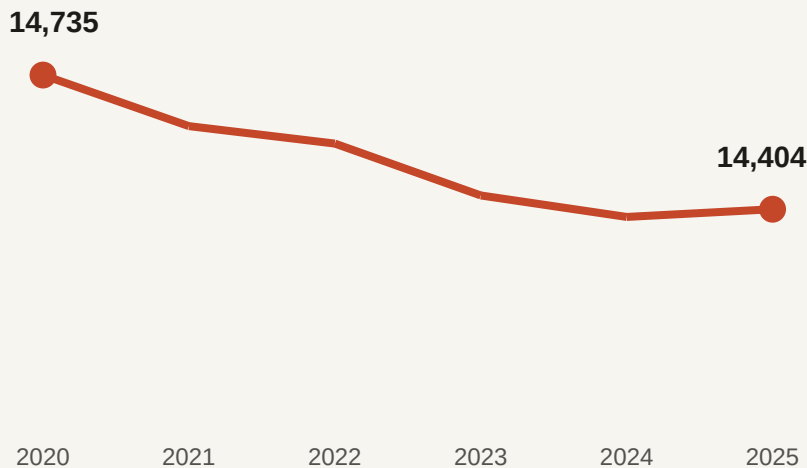
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.2% since 2020.

14,404

people, the 331st-largest of California's cities and towns.

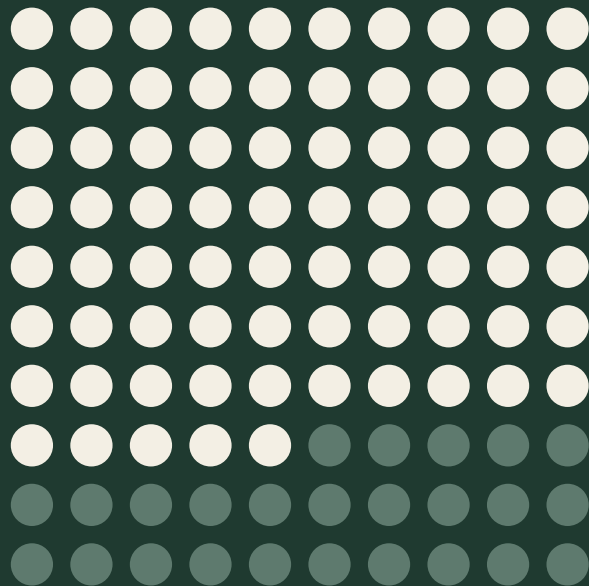


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

74.9%

of 6,759 jobs located in Red Bluff are filled by in-commuters.



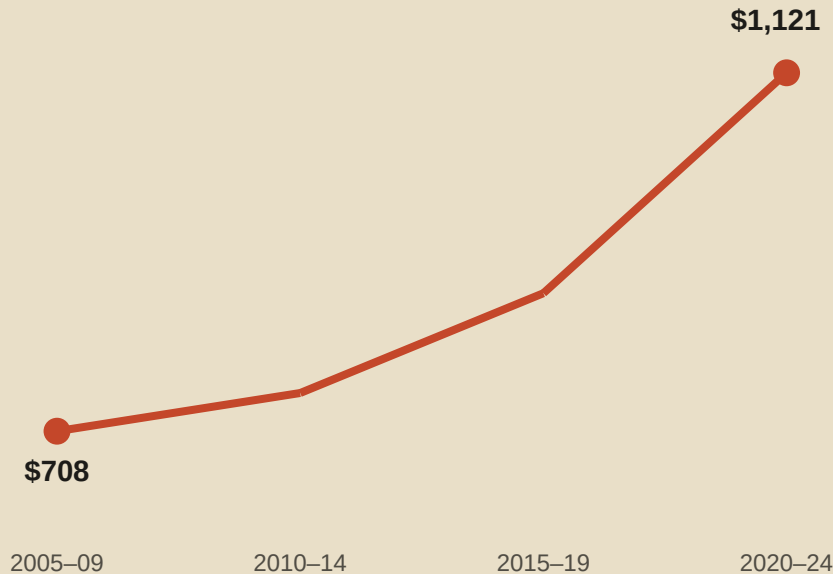
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 58%
since the 2005–2009
survey, before inflation.**

\$1,121

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$686 gap between neighbors, the sharpest rent edge between adjacent tracts in Tehama County.

TRACT 11.01

\$742

TRACT 8

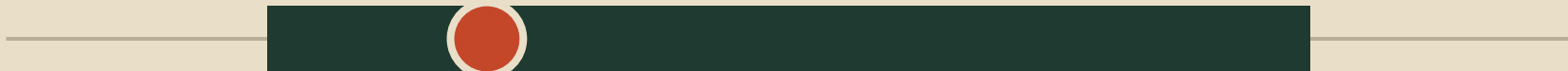
\$1,428



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,014–\$1,521



\$1,121 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

67%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 6,410 homes here.

34–68

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59% less than California's.

\$299,900

median home value in Red Bluff.

Red Bluff



\$299,900

California



\$734,700

U.S.



\$332,700

THAT WAS RED BLUFF'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/red-bluff/

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