



Rancho Mirage, California.

Current market data.

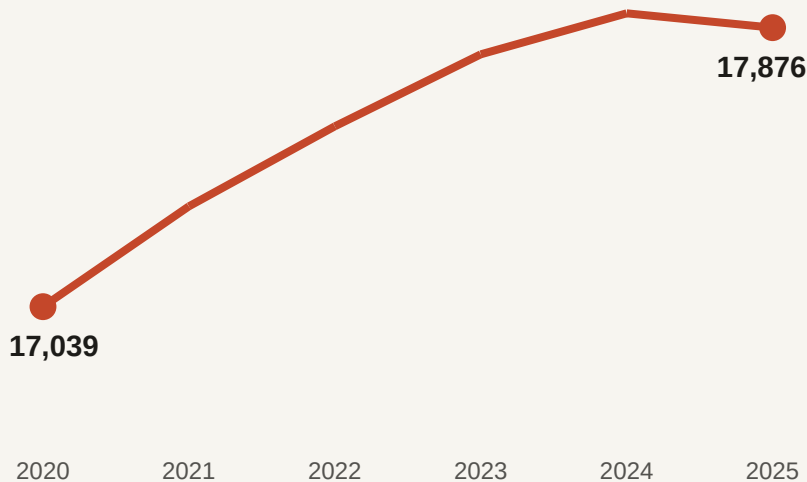
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.9% since 2020.

17,876

people, the 313th-largest of California's cities and towns.



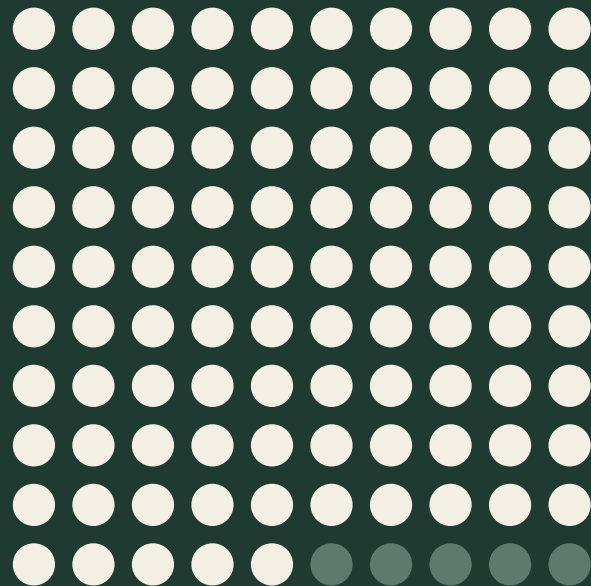
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.1%

of 15,544 jobs located in Rancho Mirage are filled by
in-commuters.

Source: Census LEHD LODES, 2023



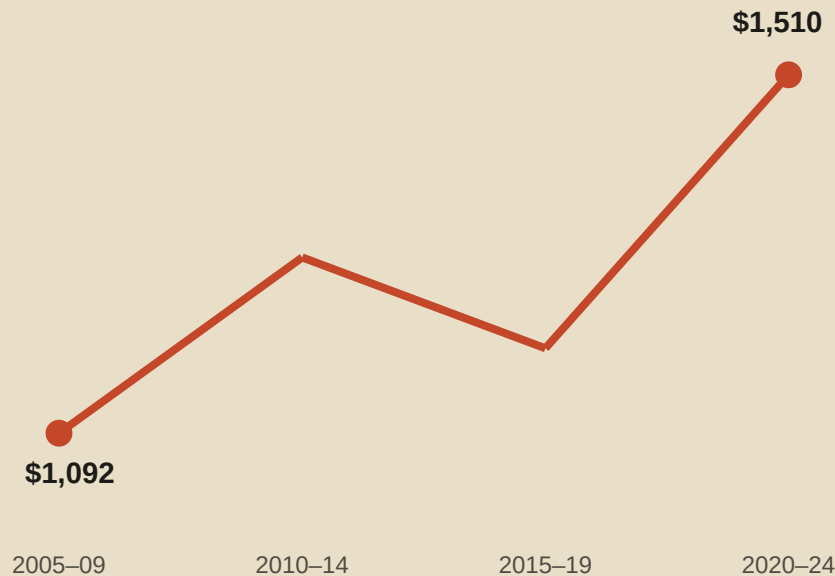
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 38%
since the 2005–2009
survey, before inflation.**

\$1,510

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,513 gap between neighbors, the sharpest rent edge between adjacent tracts in Riverside County.

TRACT 451.22

\$988

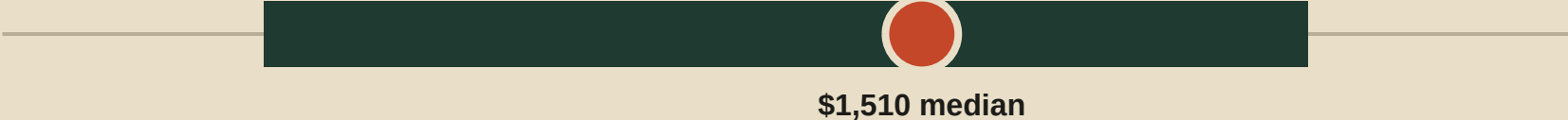
TRACT 451.25

\$3,501

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,148–\$1,722



is the monthly rent range local workforce wages support.

BUILDING

66% of the housing here was built before 2000.

1,385

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

66%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.0% to the 15,026 homes here.

13–155

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10% more than California's.

\$807,200

median home value in Rancho Mirage.

Rancho Mirage



\$807,200

California



\$734,700

U.S.



\$332,700

THAT WAS RANCHO MIRAGE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/rancho-mirage/

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