



Petaluma, California.

Current market data.

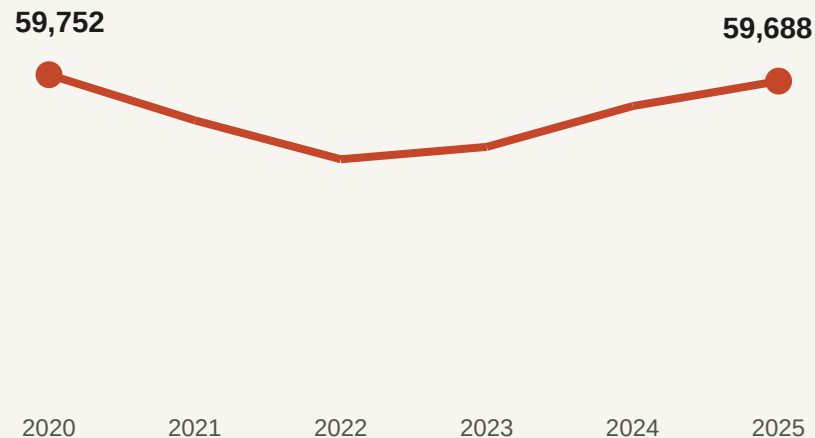
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 0.1% since 2020.

59,688

people, the 152nd-largest of California's cities and towns.

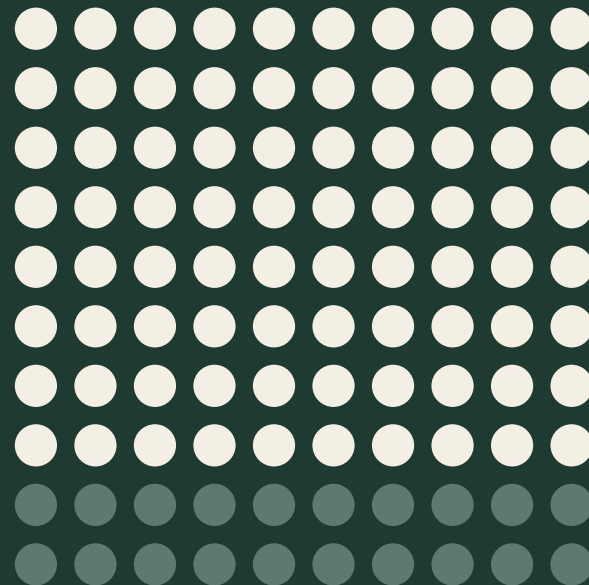


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.9%

of 30,893 jobs located in Petaluma are filled by in-commuters.



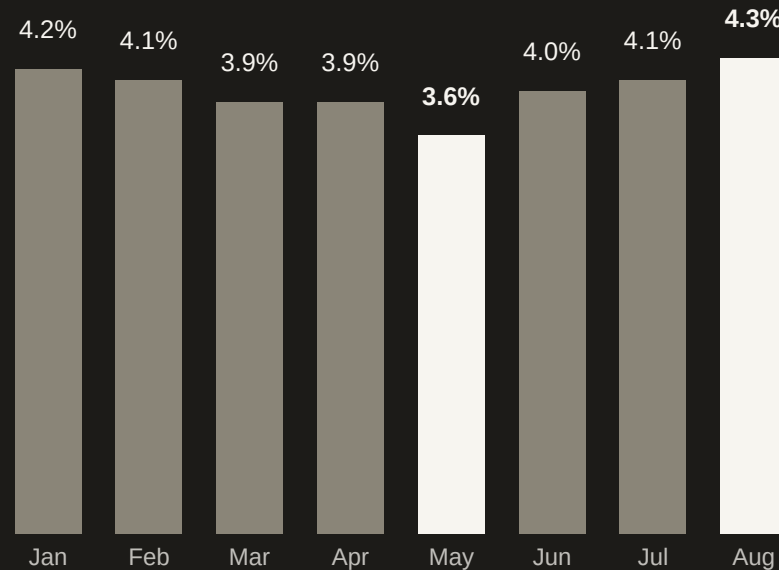
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.6%.

4.3%

in August 2026, the latest month released. A year earlier it was 4.7%.

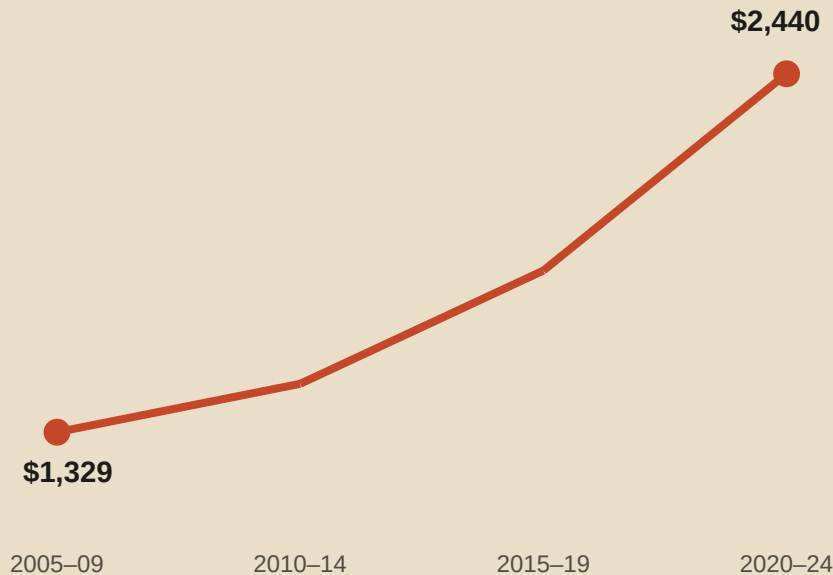


RENT

Median rent is up 84%
since the 2005–2009
survey, before inflation.

\$2,440

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,996 gap between neighbors, the sharpest rent edge between adjacent tracts in Sonoma County.

TRACT 1505.01

\$1,505

TRACT 1515.03

\$3,501

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,183–\$1,774



\$2,440 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

596

homes permitted, 2022–2025

71%

of those were in multifamily
buildings

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 25,107 homes here.

88–309

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 20% more than California's.

\$878,600

median home value in Petaluma.

Petaluma



\$878,600

California



\$734,700

U.S.



\$332,700

THAT WAS PETALUMA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/petaluma/**](https://almanacdata.ai/e/ca/petaluma/)

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