



Paradise, California.

Current market data.

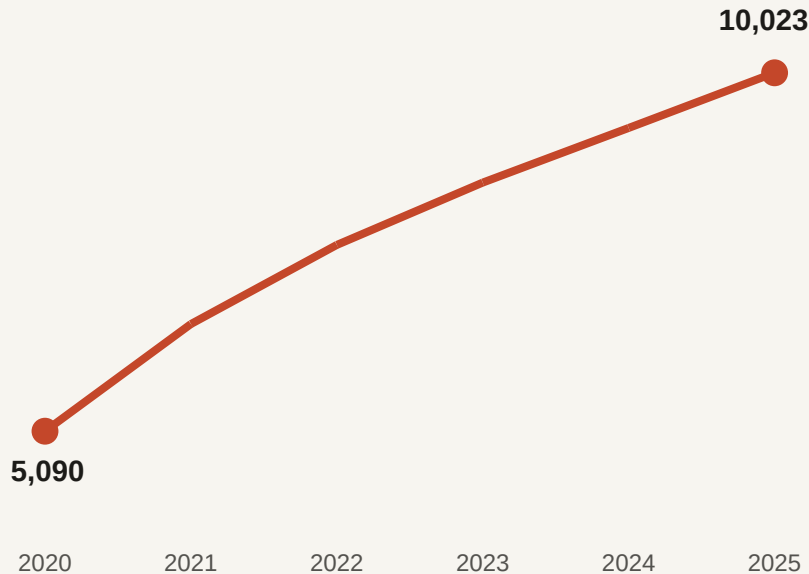
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 96.9% since 2020.

10,023

people, the 376th-largest of California's cities and towns.

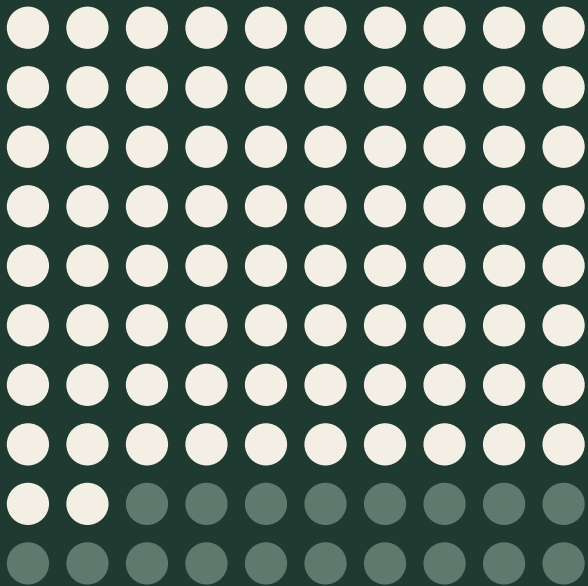


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.1%

of 2,607 jobs located in Paradise are filled by in-commuters.



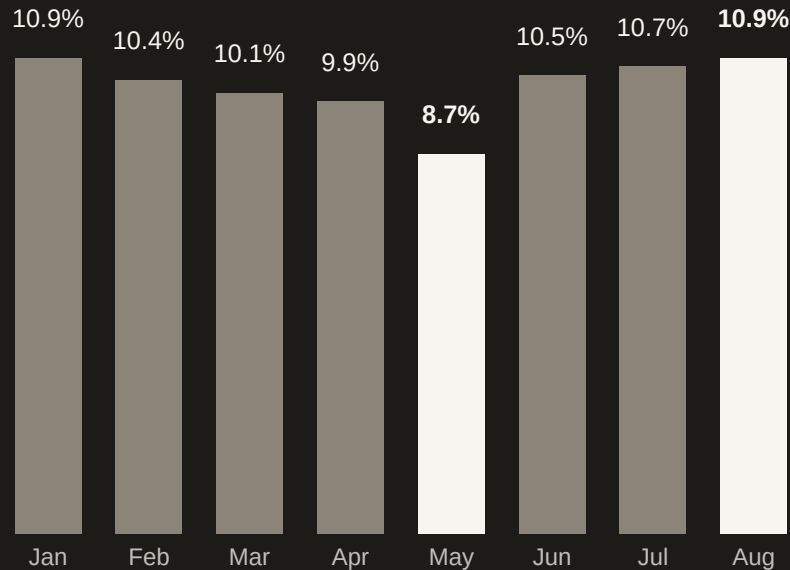
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
8.7%.

10.9%

in August 2026, the latest month released. A year earlier it was 10.5%.

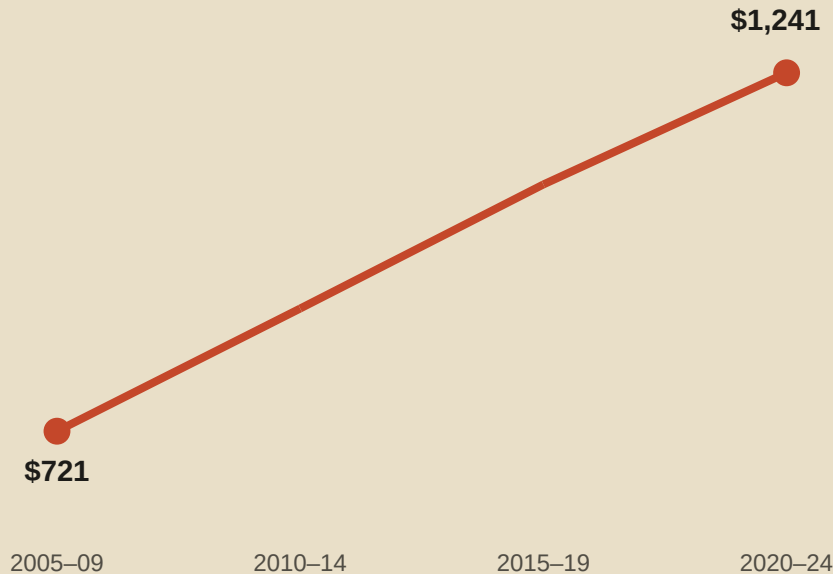


RENT

Median rent is up 72%
since the 2005–2009
survey, before inflation.

\$1,241

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,213 gap between neighbors, the sharpest rent edge between adjacent tracts in Butte County.

TRACT 31

\$946

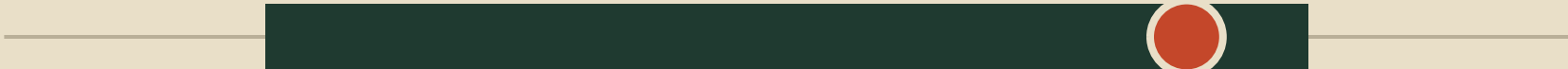
TRACT 26.02

\$2,159

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$861–\$1,291



\$1,241 median

is the monthly rent range local workforce wages support.

BUILDING

54% of the housing here was built before 2000.

1,877

homes permitted, 2022–2025

23%

of those were in multifamily
buildings

54%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.7% to the 3,635 homes here.

10–26

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43% less than California's.

\$416,000

median home value in Paradise.

Paradise



\$416,000

California



\$734,700

U.S.



\$332,700

THAT WAS PARADISE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/paradise/**](https://almanacdata.ai/e/ca/paradise/)

The Almanac · your hyper-diligent research partner