



# Pacifica, California.

Current market data.

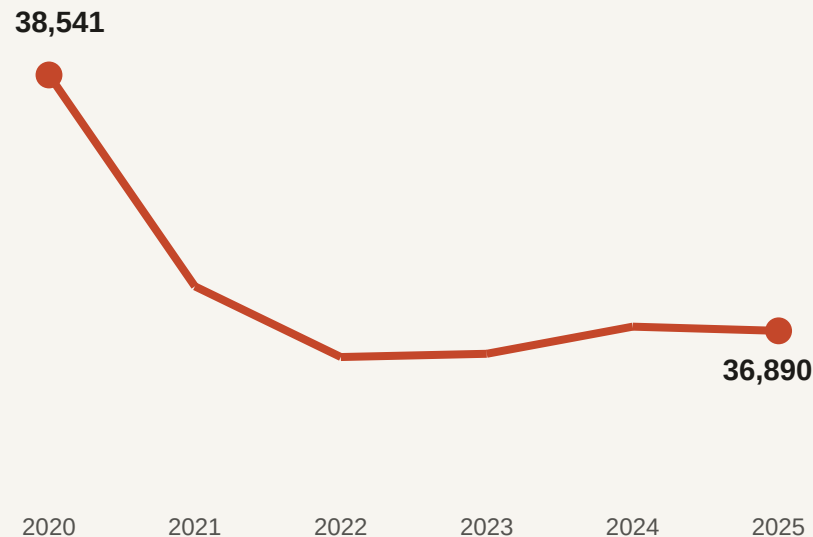
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 4.3% since 2020.

36,890

people, the 215th-largest of California's cities and towns.

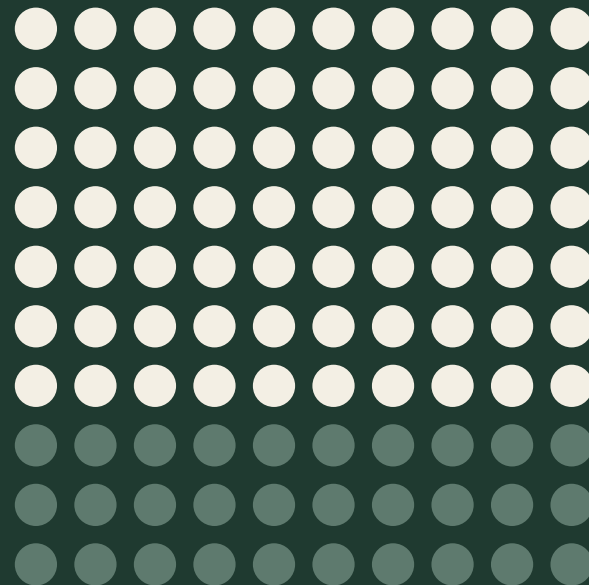


## THE WORKDAY

7 in 10 jobs here go to  
people who live somewhere  
else.

70.1%

of 5,444 jobs located in Pacifica are filled by in-commuters.



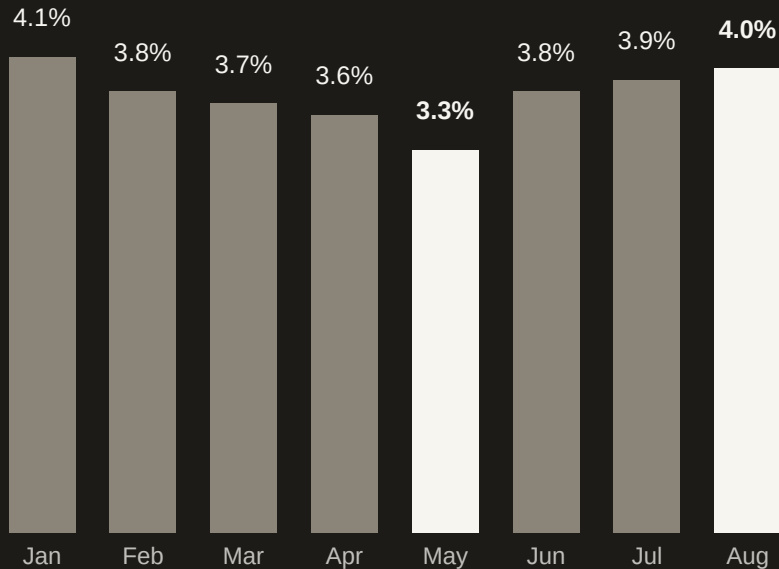
Each dot is 1% of jobs. Filled: held by in-commuters.

## UNEMPLOYMENT, 2026

The low came in May:  
3.3%.

4.0%

in August 2026, the latest month released. A year earlier it was 4.6%.

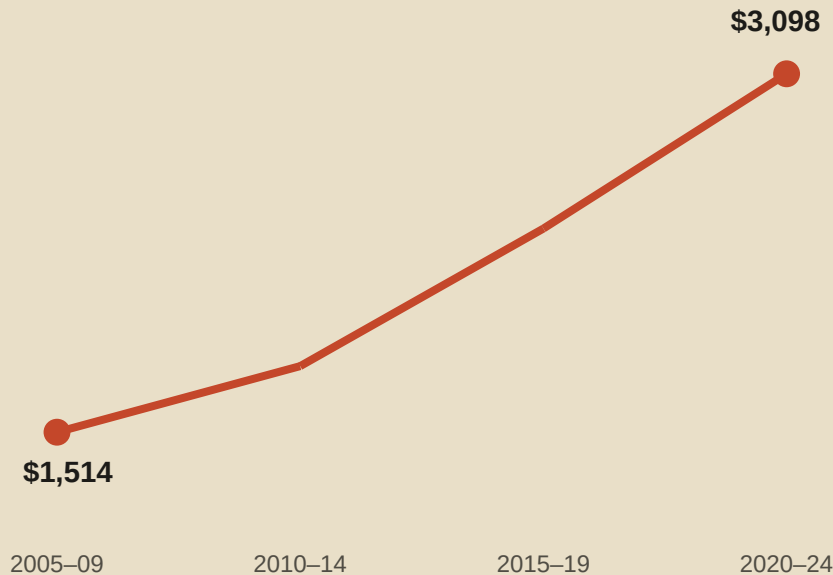


RENT

**Median rent is up 105%  
since the 2005–2009  
survey, before inflation.**

**\$3,098**

a month. California's median is \$2,036.





## THE SEAM

# Cross one tract line and median rent doubles.

A \$2,339 gap between neighbors, the sharpest rent edge between adjacent tracts in San Mateo County.

TRACT 6138

**\$1,162**

TRACT 6134

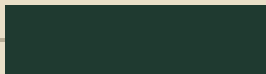
**\$3,501**



## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$994–\$1,491**



**\$3,098 median**

is the monthly rent range local workforce wages support.

## BUILDING

# Most of the housing here is older than 2000.

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**126**

homes permitted in ten years,  
2016–2025

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**16%**

of those were in multifamily  
buildings

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**95%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.3–0.4% to the 14,665 homes here.**

**49–59**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 70% more than California's.

**\$1,249,800**

median home value in Pacifica.

Pacifica



\$1,249,800

California



\$734,700

U.S.



\$332,700

THAT WAS PACIFICA'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/ca/pacifica/\*\*](https://almanacdata.ai/e/ca/pacifica/)

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