



Ojai, California.

Current market data.

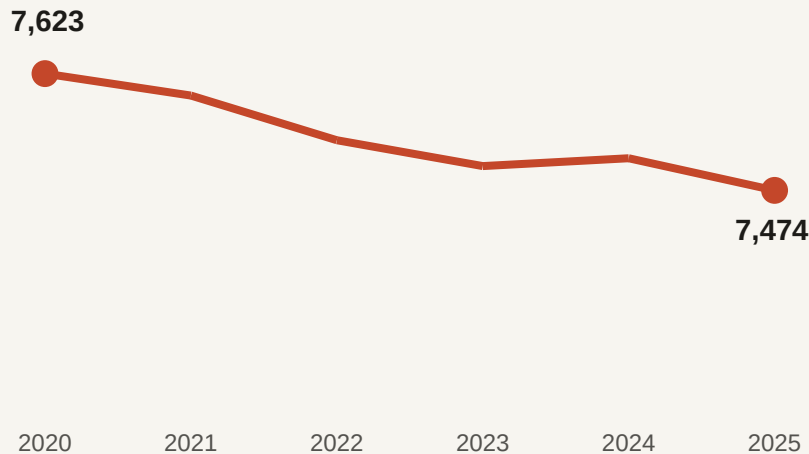
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.0% since 2020.

7,474

people, the 401st-largest of California's cities and towns.

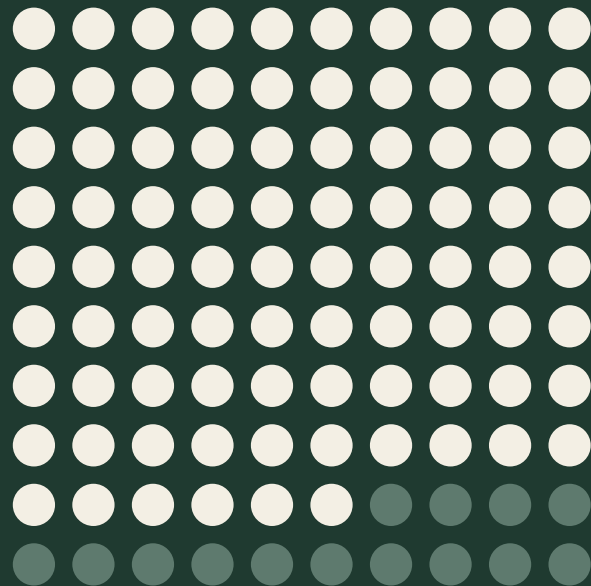


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

85.7%

of 4,755 jobs located in Ojai are filled by in-commuters.



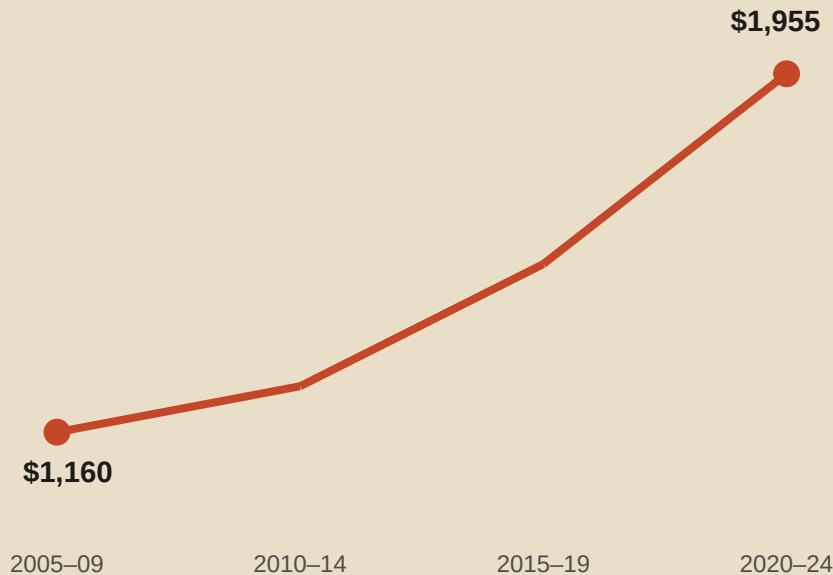
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$1,955

a month. California's median is \$2,036.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,819 gap between neighbors, the sharpest rent edge between adjacent tracts in Ventura County.

TRACT 54.03

\$1,120

TRACT 54.04

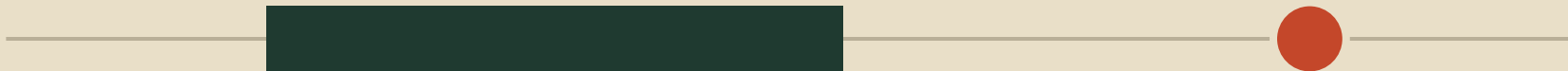
\$2,939



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,027–\$1,540



\$1,955 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

69

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

91%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 3,467 homes here.

12–48

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38%
more than California's.

\$1,016,200

median home value in Ojai.

Ojai



\$1,016,200

California



\$734,700

U.S.



\$332,700

THAT WAS OJAI'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/ojai/**](https://almanacdata.ai/e/ca/ojai/)

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