



Napa, California.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 31, 2026.

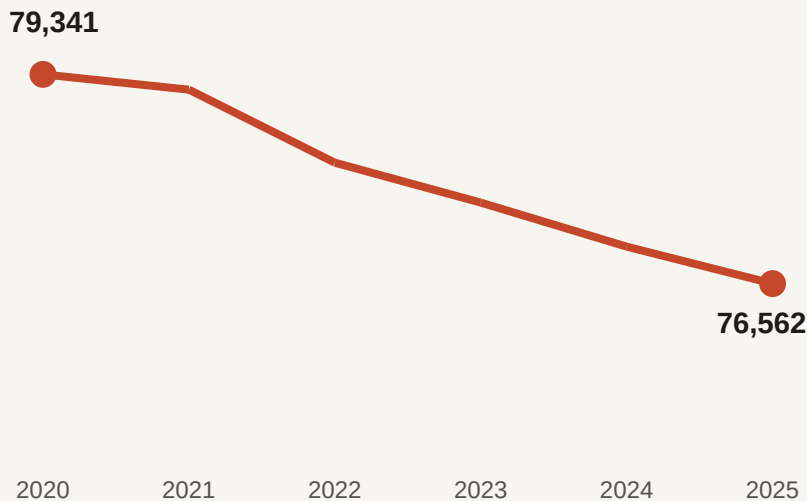


POPULATION

Down 3.5% since 2020.

76,562

people, the 116th-largest of California's cities and towns.

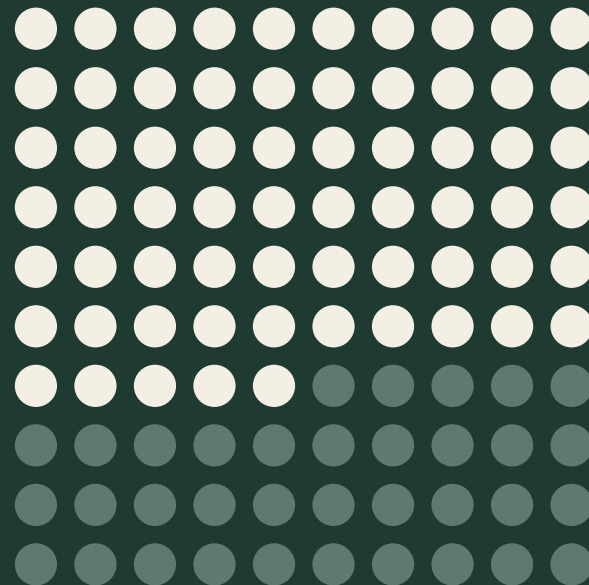


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

64.6%

of 34,241 jobs located in Napa are filled by in-commuters.



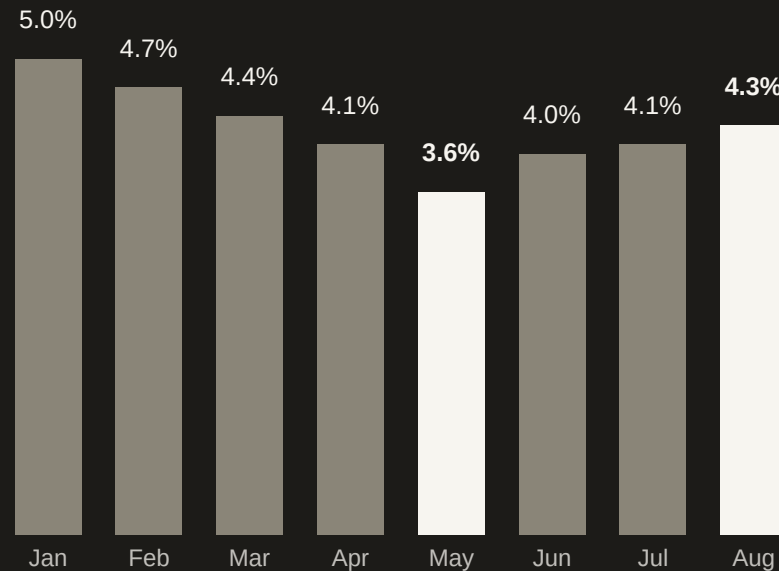
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in May:
3.6%.

4.3%

in August 2026, the latest month released. A year earlier it was 4.4%.

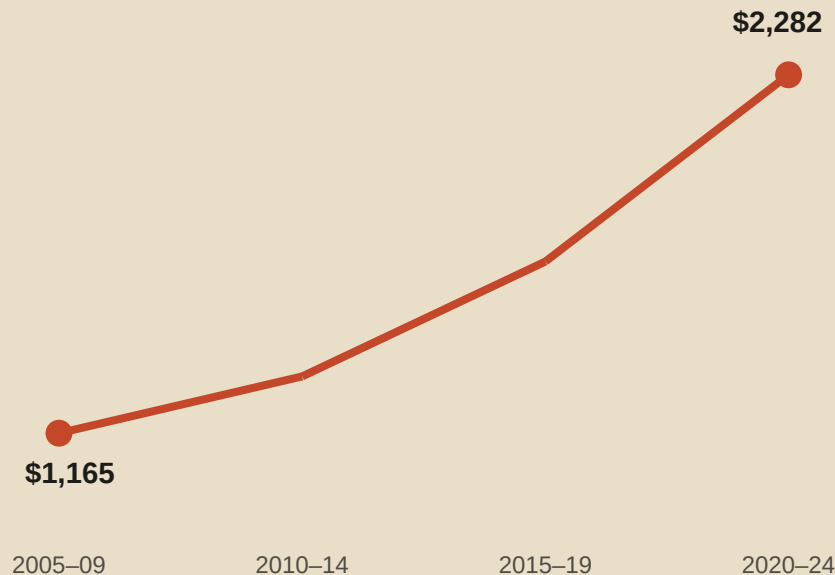


RENT

**Median rent is up 96%
since the 2005–2009
survey, before inflation.**

\$2,282

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,335 gap between neighbors, the sharpest rent edge between adjacent tracts in Napa County.

TRACT 2014.03

\$1,166

TRACT 2014.01

\$3,501

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,124–\$1,686



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,319

homes permitted, 2022–2025

69%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 32,141 homes here.

131–342

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17%
more than California's.

\$856,400

median home value in Napa.

Napa



\$856,400

California



\$734,700

U.S.



\$332,700

THAT WAS NAPA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/napa/**](https://almanacdata.ai/e/ca/napa/)

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