



Hollister, California.

Current market data.

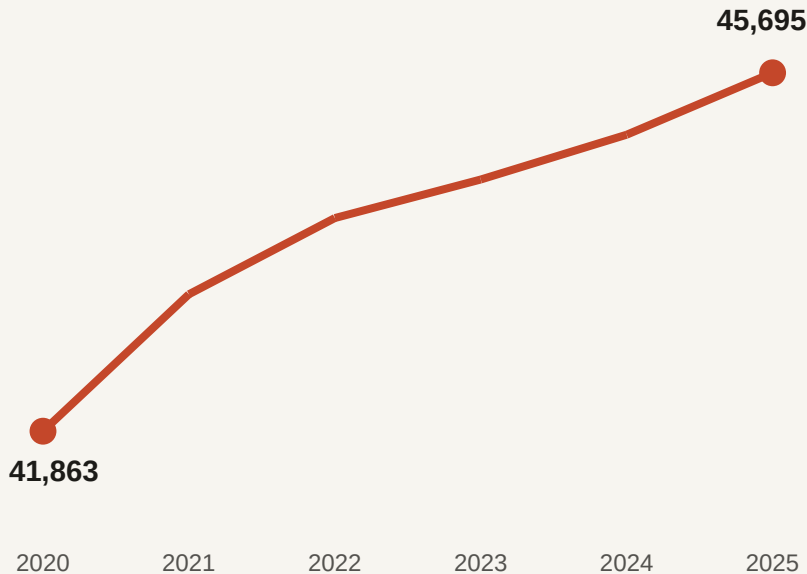
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.2% since 2020.

45,695

people, the 193rd-largest of California's cities and towns.

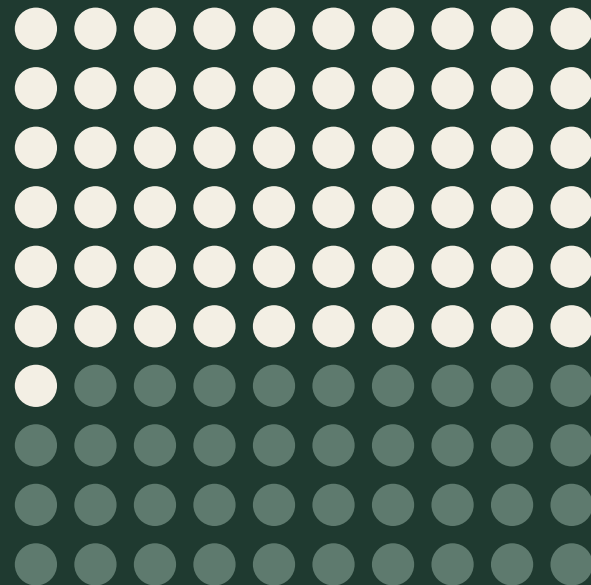


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

60.8%

of 10,885 jobs located in Hollister are filled by in-commuters.



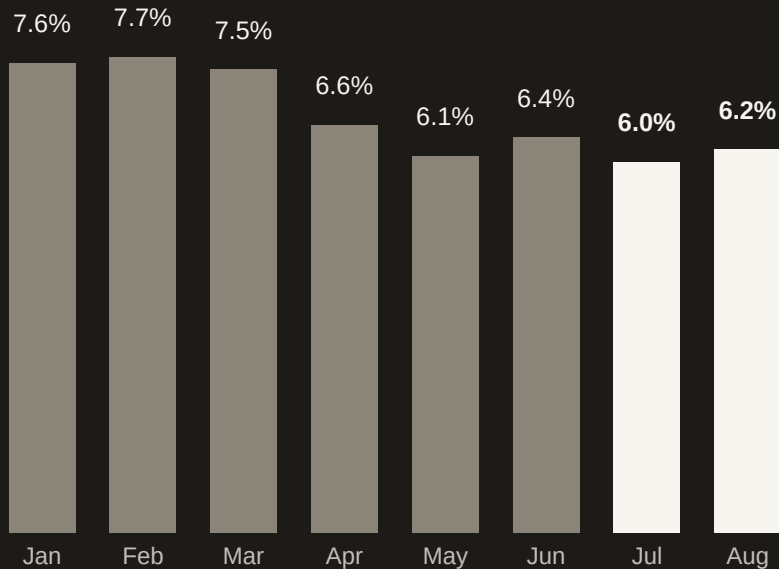
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in July:
6.0%.

6.2%

in August 2026, the latest month released. A year earlier it was 6.5%.

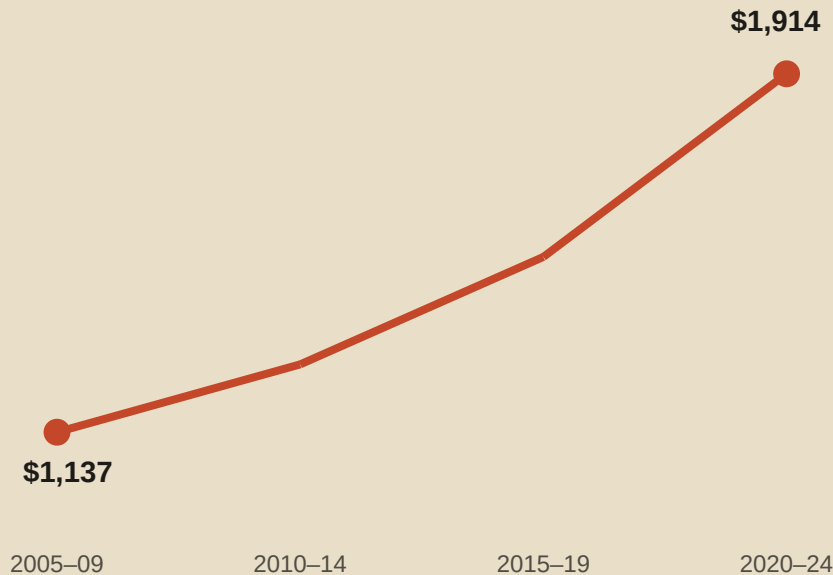


RENT

Median rent is up 68%
since the 2005–2009
survey, before inflation.

\$1,914

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,208 gap between neighbors, the sharpest rent edge between adjacent tracts in San Benito County.

TRACT 7.02

\$1,204

TRACT 8.01

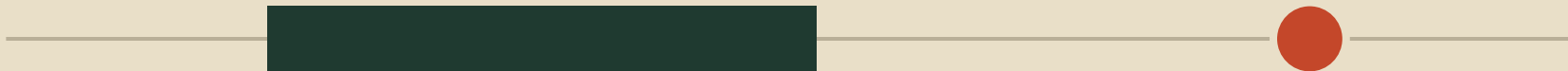
\$3,412



ROOM TO BUILD

The median rent is above what local wages can carry.

\$982–\$1,473



\$1,914 median

is the monthly rent range local workforce wages support.

BUILDING

74% of the housing here was built before 2000.

3,138

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.8% to the 12,921 homes here.

66–109

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2%
less than California's.

\$717,500

median home value in Hollister.

Hollister



\$717,500

California



\$734,700

U.S.



\$332,700

THAT WAS HOLLISTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/hollister/**](https://almanacdata.ai/e/ca/hollister/)

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