



Fortuna, California.

Current market data.

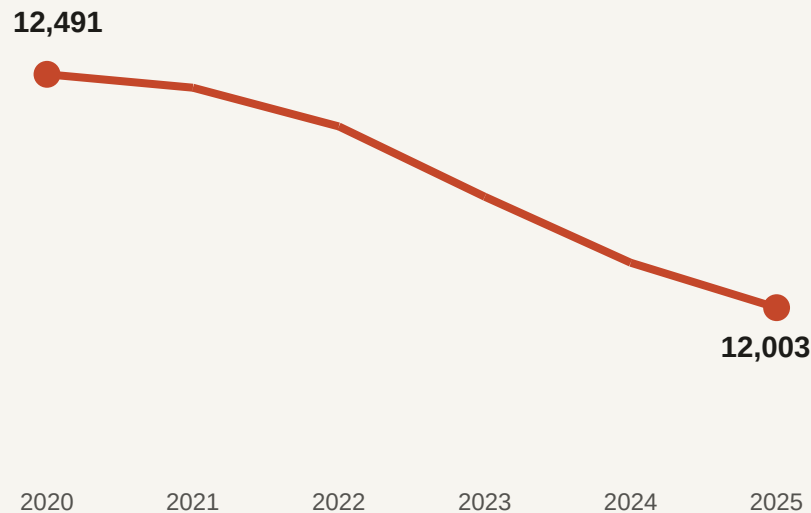
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.9% since 2020.

12,003

people, the 353rd-largest of California's cities and towns.

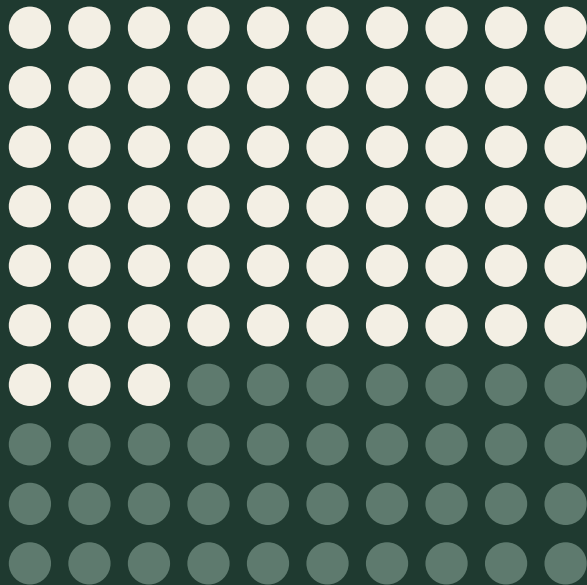


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

63.2%

of 3,162 jobs located in Fortuna are filled by in-commuters.



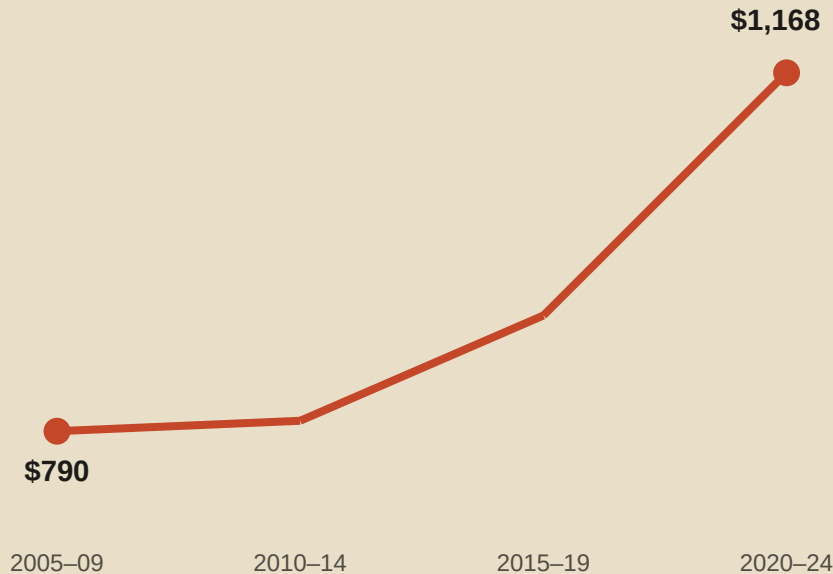
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$1,168

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent jumps \$826.

A \$826 gap between neighbors, the sharpest rent edge between adjacent tracts in Humboldt County.

TRACT 4

\$999

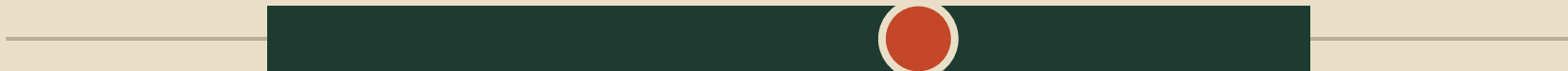
TRACT 107.01

\$1,825

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$890–\$1,335



\$1,168 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

177

homes permitted, 2022–2025

44%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.6% to the 5,295 homes here.

22–32

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48%
less than California's.

\$379,700

median home value in Fortuna.

Fortuna



\$379,700

California



\$734,700

U.S.



\$332,700

THAT WAS FORTUNA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ca/fortuna/**](https://almanacdata.ai/e/ca/fortuna/)

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