



Ferndale, California.

Current market data.

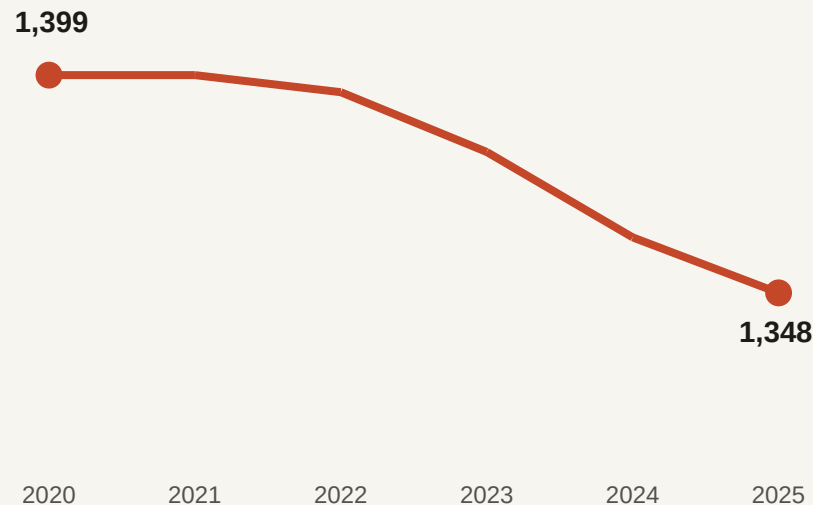
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.6% since 2020.

1,348

people, the 465th-largest of California's cities and towns.

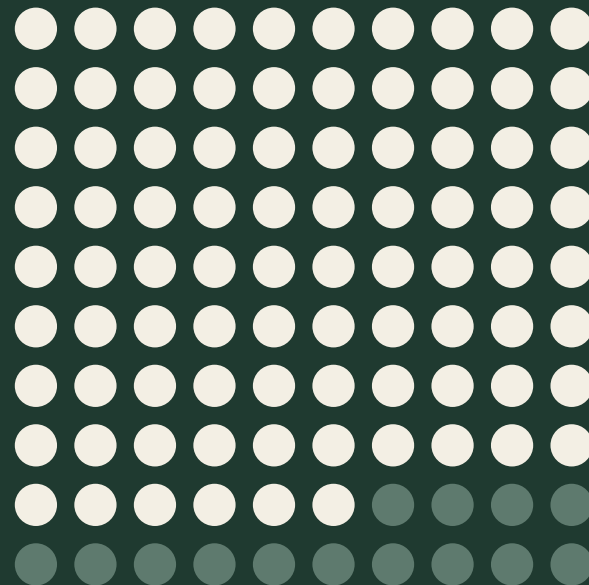


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

86.4%

of 404 jobs located in Ferndale are filled by in-commuters.



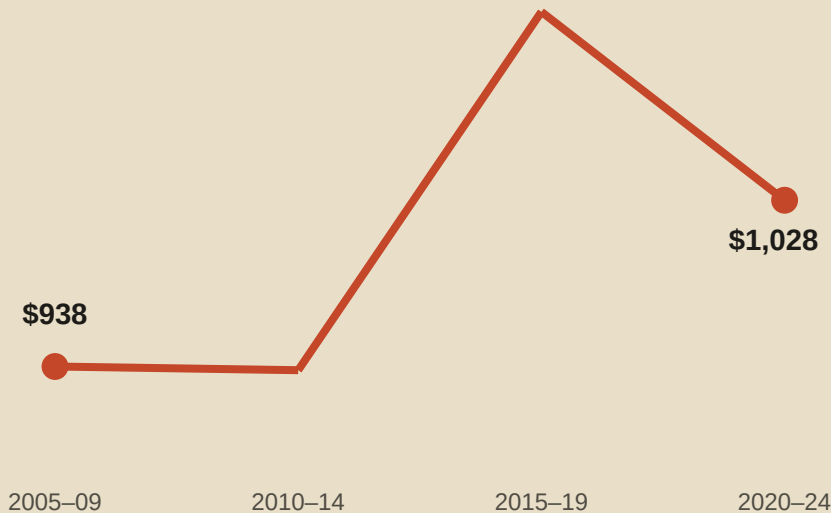
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 10%
since the 2005–2009
survey, before inflation.

\$1,028

a month. California's median is \$2,036.





THE SEAM

Cross one tract line and median rent jumps \$826.

A \$826 gap between neighbors, the sharpest rent edge between adjacent tracts in Humboldt County.

TRACT 4

\$999

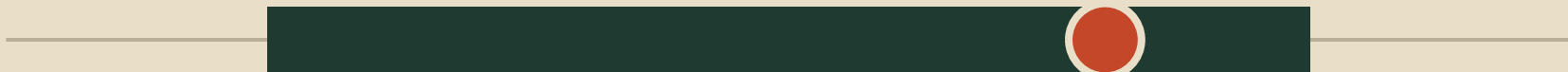
TRACT 107.01

\$1,825

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$733–\$1,100



\$1,028 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

15

homes permitted, 2022–2025

20%

of those were in multifamily
buildings

94%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 875 homes here.

1–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26% less than California's.

\$542,000

median home value in Ferndale.

Ferndale



\$542,000

California



\$734,700

U.S.



\$332,700

THAT WAS FERNDALE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ca/ferndale/

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