



# Prescott, Arizona.

Current market data.

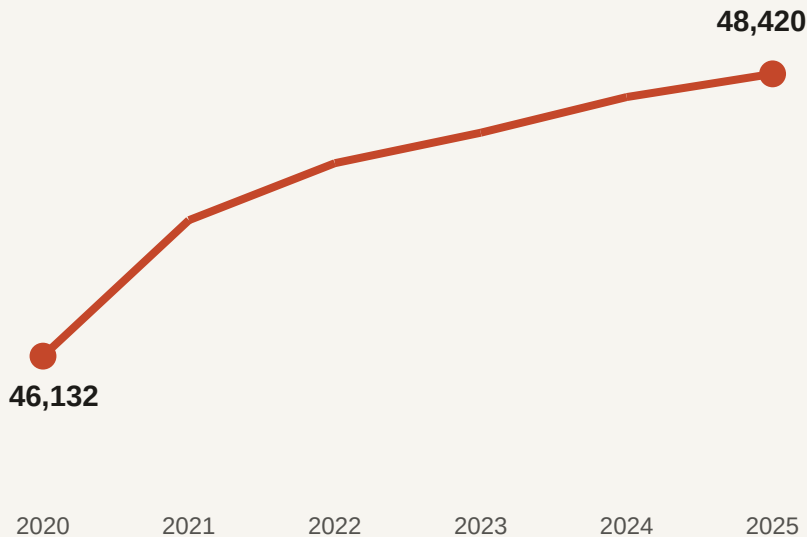
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.0% since 2020.

48,420

people, the 22nd-largest of Arizona's cities and towns.

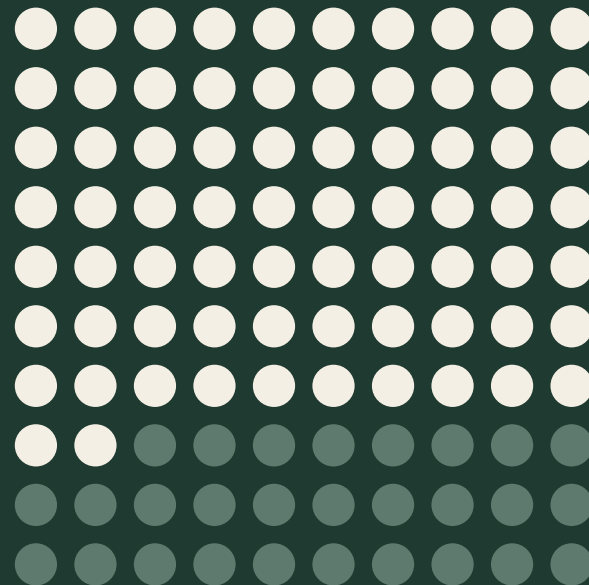


## THE WORKDAY

7 in 10 jobs here go to  
people who live somewhere  
else.

72.4%

of 24,308 jobs located in Prescott are filled by in-commuters.



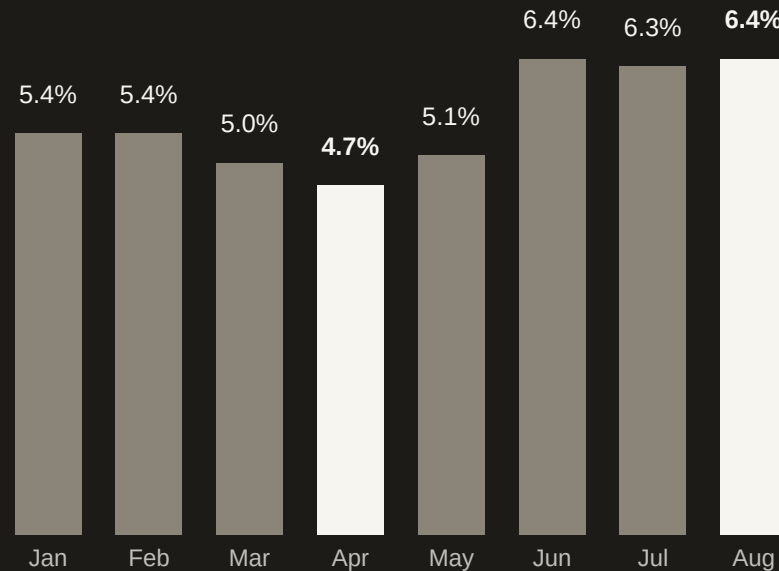
Each dot is 1% of jobs. Filled: held by in-commuters.

## UNEMPLOYMENT, 2026

The low came in April:  
4.7%.

6.4%

in August 2026, the latest month released. A year earlier it was 5.0%.

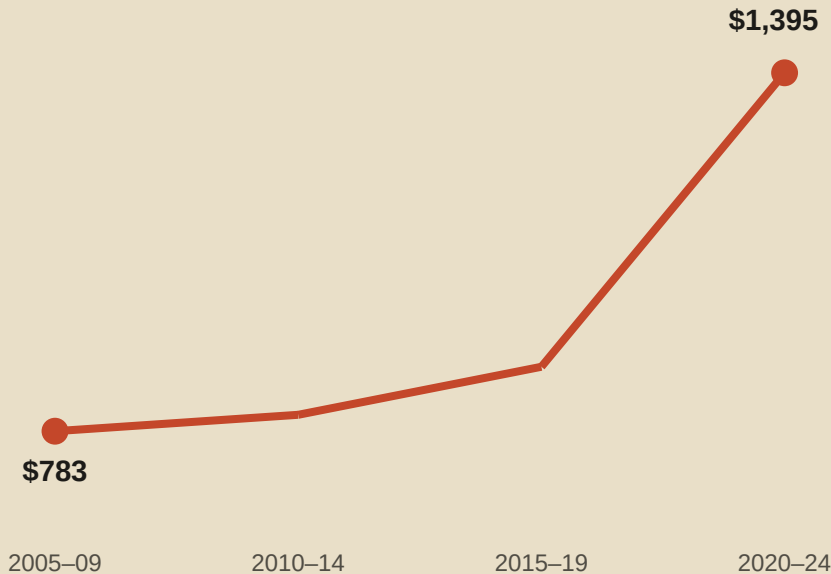


RENT

Median rent is up 78%  
since the 2005–2009  
survey, before inflation.

**\$1,395**

a month. Arizona's median is \$1,543.



THE SEAM

# Cross one tract line and median rent doubles.

A \$2,442 gap between neighbors, the sharpest rent edge between adjacent tracts in Yavapai County.

TRACT 14.03

**\$1,019**

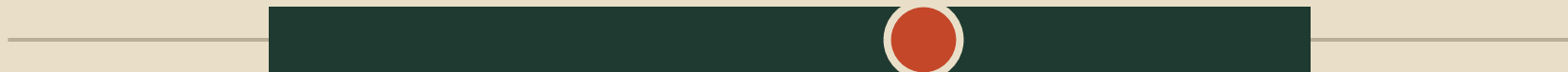
TRACT 11.05

**\$3,461**

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$1,061–\$1,592**



**\$1,395 median**

is the monthly rent range local workforce wages support.

BUILDING

**65% of the housing here was built before 2000.**

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**4,547**

homes permitted in ten years,  
2016–2025

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**25%**

of those were in multifamily  
buildings

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**65%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.2–0.9% to the 25,683 homes here.**

**64–243**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 43%  
more than Arizona's.

**\$564,100**

median home value in Prescott.

Prescott



\$564,100

Arizona



\$394,500

U.S.



\$332,700

THAT WAS PRESCOTT'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/az/prescott/](https://almanacdata.ai/e/az/prescott/)

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