



West Memphis, Arkansas.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

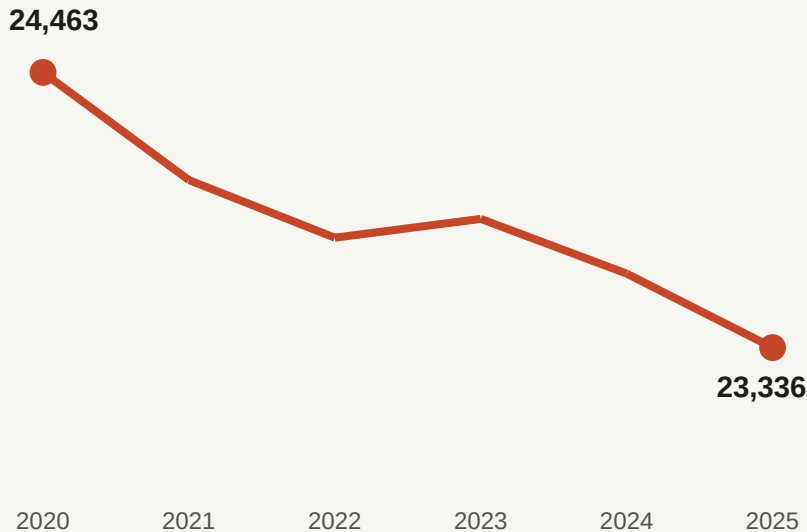


POPULATION

Down 4.6% since 2020.

23,336

people, the 23rd-largest of Arkansas's cities and towns.



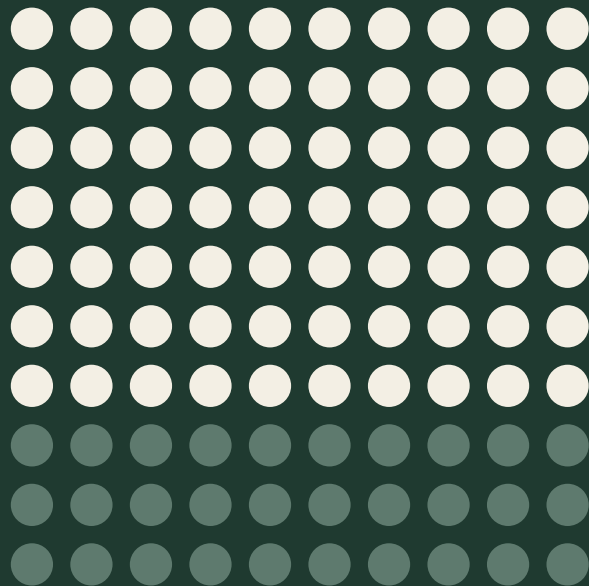
THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

70.1%

of 10,254 jobs located in West Memphis are filled by in-commuters.

Source: Census LEHD LODES, 2023



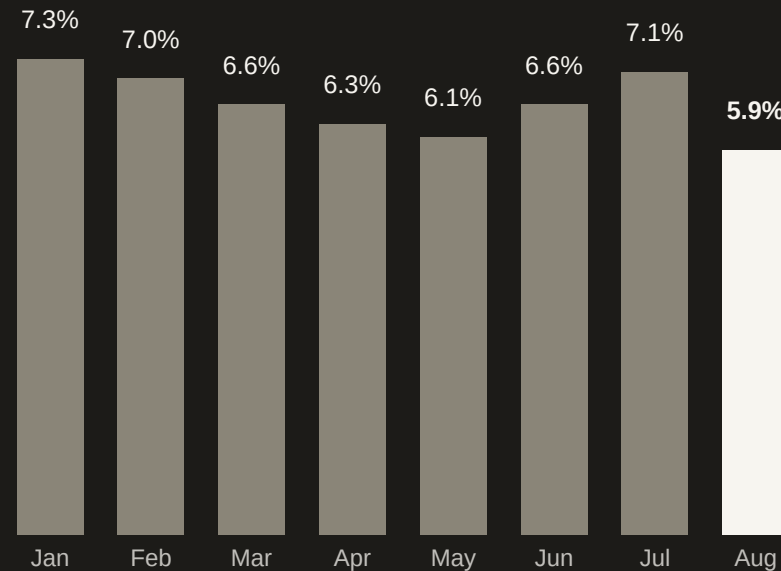
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in August:
5.9%.

5.9%

in August 2026, the latest month released. A year earlier it was 7.1%.

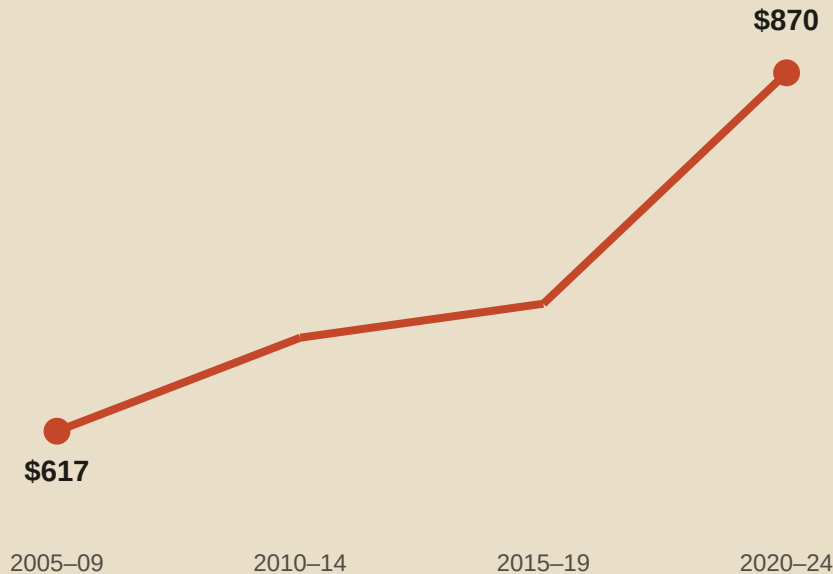


RENT

Median rent is up 41%
since the 2005–2009
survey, before inflation.

\$870

a month. Arkansas's median is \$947.



THE SEAM

Cross one tract line and median rent jumps \$342.

A \$342 gap between neighbors, the sharpest rent edge between adjacent tracts in Crittenden County.

TRACT 305.03

\$727

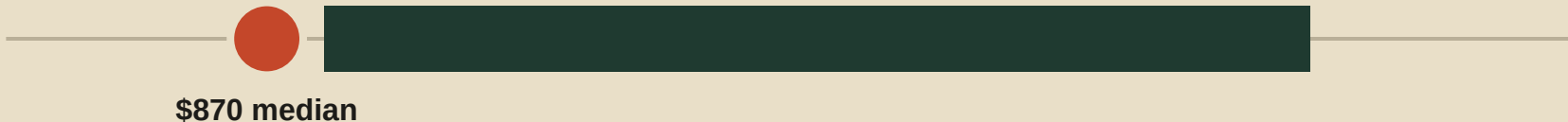
TRACT 301.02

\$1,069

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$896–\$1,343



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

196

homes permitted in ten years,
2016–2025

6%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–0.9% to the 11,152 homes here.

52–103

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Arkansas's.

\$120,100

median home value in West Memphis.

West Memphis



\$120,100

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS WEST MEMPHIS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ar/west-memphis/

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