



Rogers, Arkansas.

Current market data.

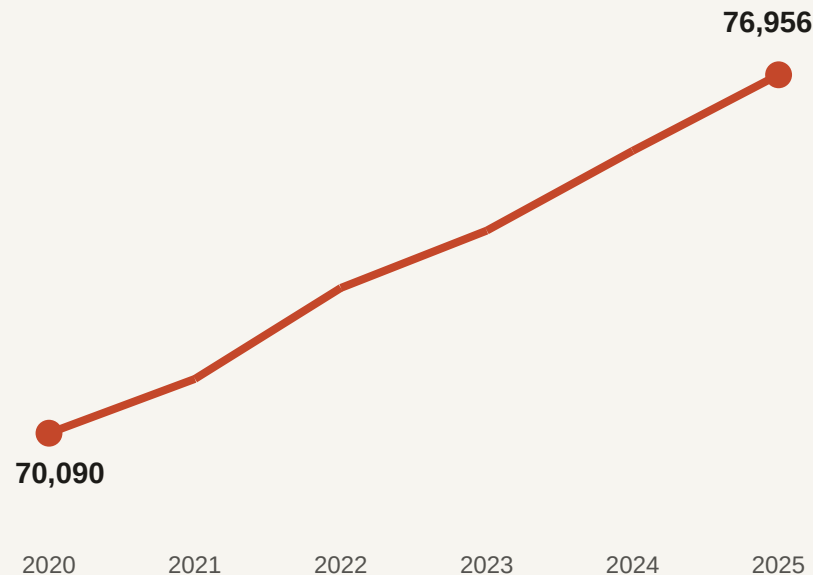
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 9.8% since
2020.**

76,956

people, the 6th-largest of Arkansas's cities and towns.

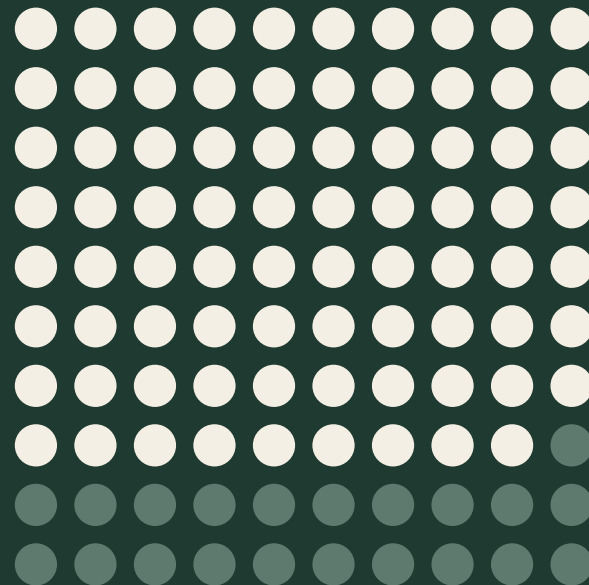


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.0%

of 46,591 jobs located in Rogers are filled by in-commuters.



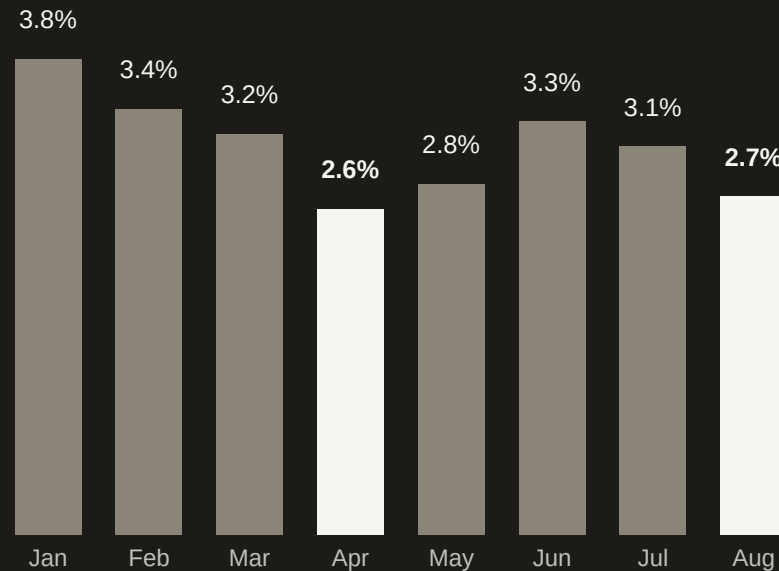
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.6%.

2.7%

in August 2026, the latest month released. A year earlier it was 3.2%.

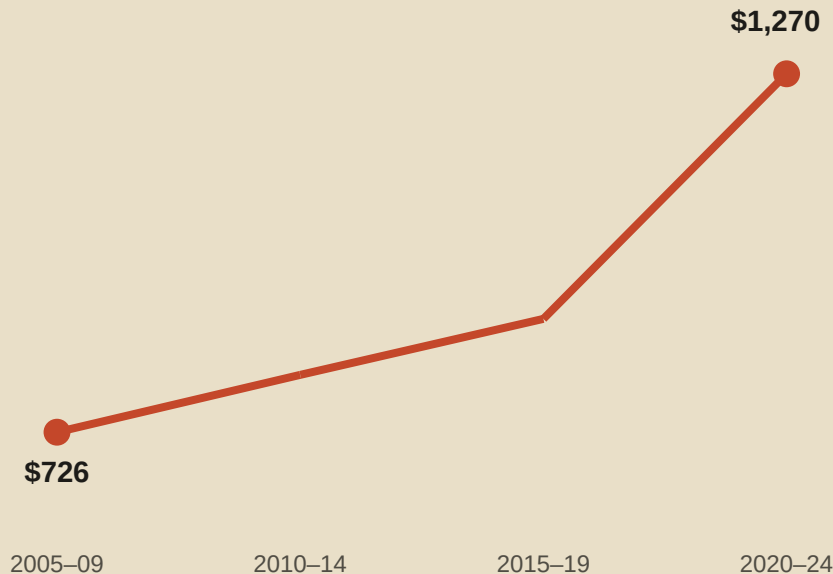


RENT

Median rent is up 75%
since the 2005–2009
survey, before inflation.

\$1,270

a month. Arkansas's median is \$947.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,198 gap between neighbors, the sharpest rent edge between adjacent tracts in Benton County.

TRACT 213.15

\$1,105

TRACT 213.08

\$2,303



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,005–\$1,508



\$1,270 median

is the monthly rent range local workforce wages support.

BUILDING

54% of the housing here was built before 2000.

7,129

homes permitted in ten years,
2016–2025

34%

of those were in multifamily
buildings

54%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–1.6% to the 28,579 homes here.

137–466

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64% more than Arkansas's.

\$308,200

median home value in Rogers.

Rogers



Arkansas



U.S.



THAT WAS ROGERS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ar/rogers/**](https://almanacdata.ai/e/ar/rogers/)

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