



Pocahontas, Arkansas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

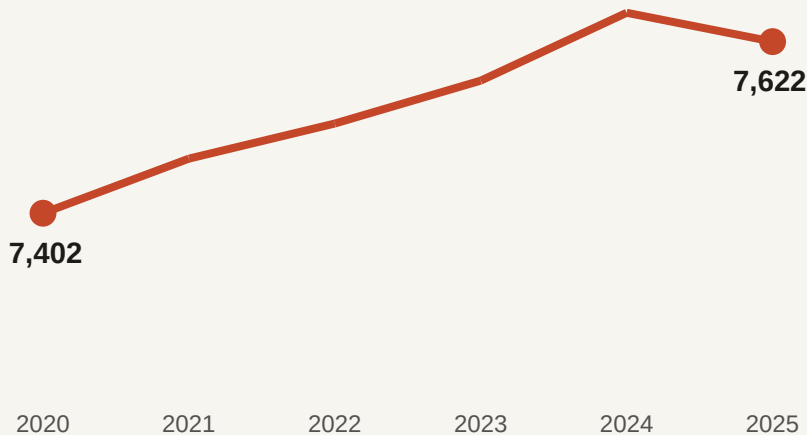


POPULATION

**Growing. Up 3.0% since
2020.**

7,622

people, the 51st-largest of Arkansas's cities and towns.



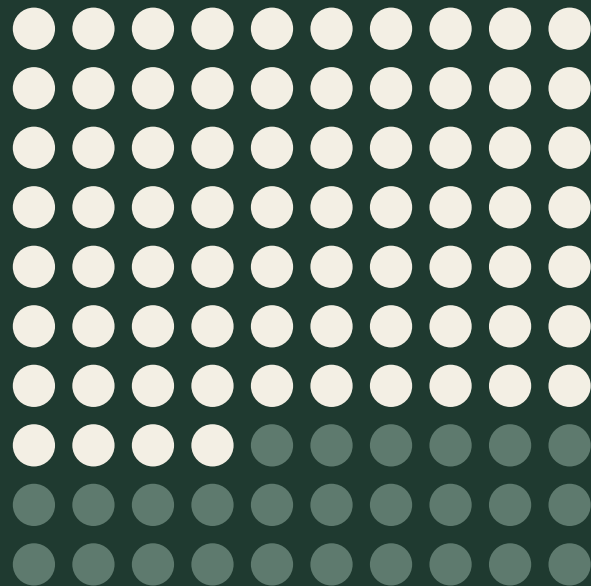
THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

73.9%

of 3,893 jobs located in Pocahontas are filled by
in-commuters.

Source: Census LEHD LODES, 2023



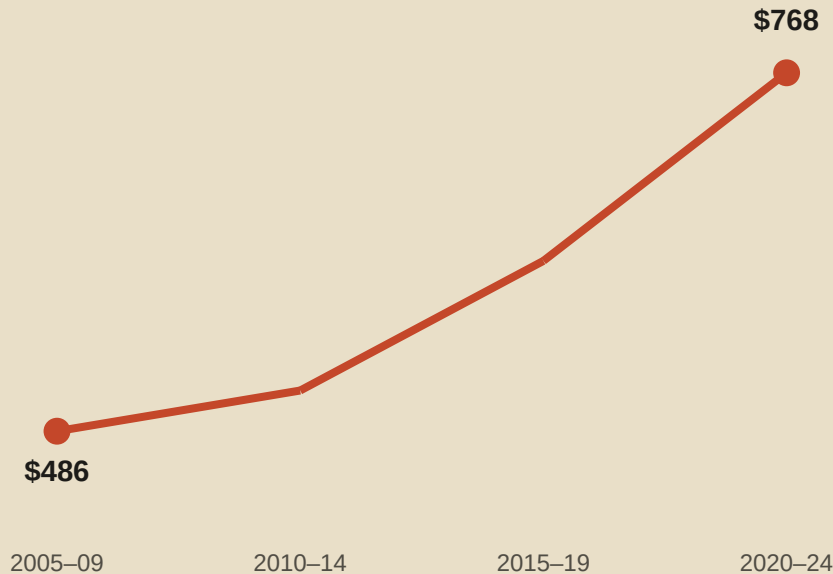
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 58%
since the 2005–2009
survey, before inflation.

\$768

a month. Arkansas's median is \$947.



THE SEAM

Cross one tract line and median rent jumps \$300.

A \$300 gap between neighbors, the sharpest rent edge between adjacent tracts in Randolph County.

TRACT 9603.02

\$618

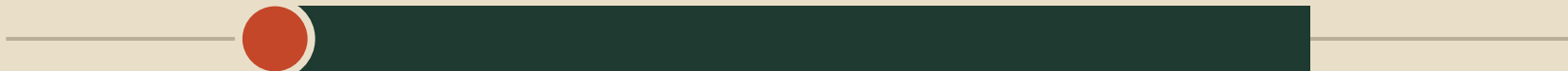
TRACT 9603.01

\$918

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$765–\$1,147



\$768 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

97

homes permitted, 2022–2025

55%

of those were in multifamily
buildings

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 3,136 homes here.

13–39

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Arkansas's.

\$120,000

median home value in Pocahontas.

Pocahontas



\$120,000

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS POCAHONTAS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ar/pocahontas/

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