



Ola, Arkansas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 31, 2026.

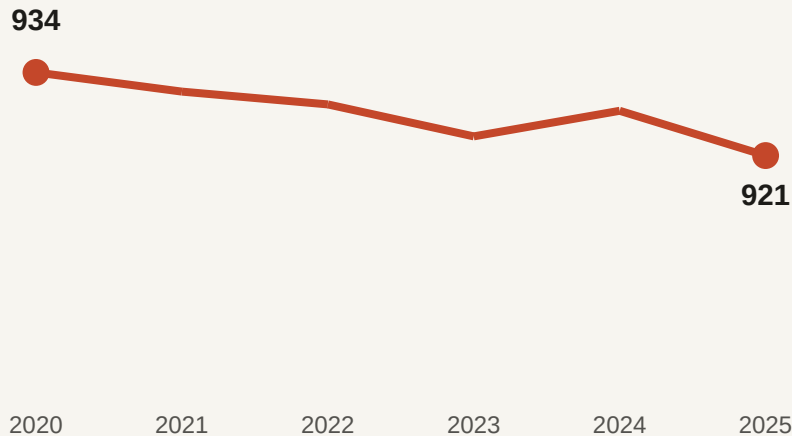


POPULATION

Down 1.4% since 2020.

921

people, the 191st-largest of Arkansas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.0%

of 200 jobs located in Ola are filled by in-commuters.



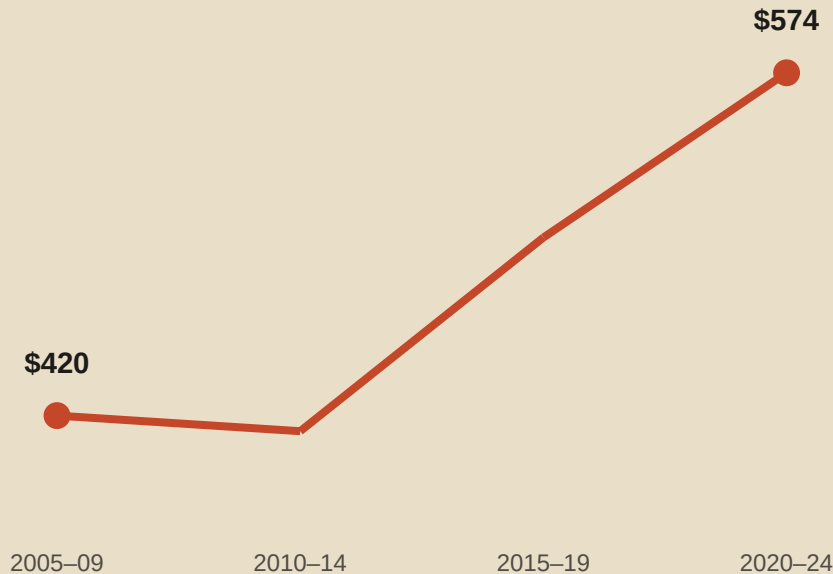
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 37%
since the 2005–2009
survey, before inflation.

\$574

a month. Arkansas's median is \$947.





THE SEAM

Cross one tract line and median rent jumps \$383.

A \$383 gap between neighbors, the sharpest rent edge between adjacent tracts in Yell County.

TRACT 9524.02

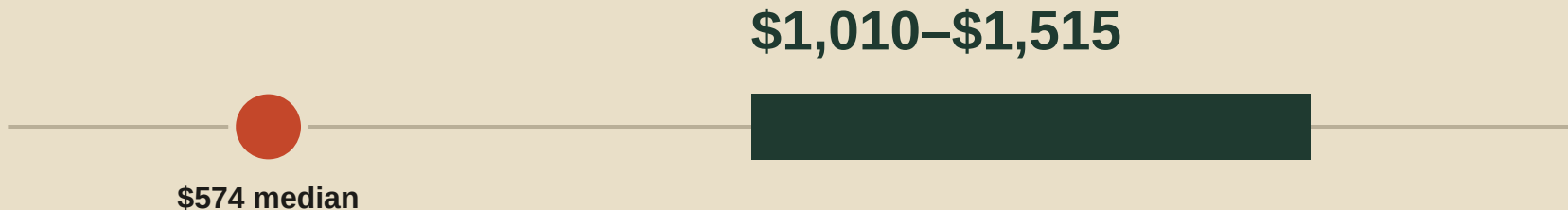
\$675

TRACT 9523.02

\$1,058

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

89%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3% to the 576 homes here.

2

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 67% less than Arkansas's.

\$61,600

median home value in Ola.

Ola



\$61,600

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS OLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ar/ola/**](https://almanacdata.ai/e/ar/ola/)

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