



Morrilton, Arkansas.

Current market data.

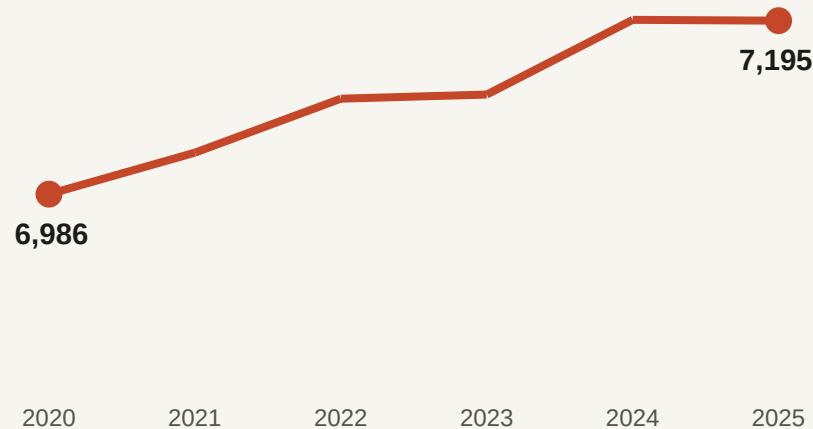
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.0% since 2020.

7,195

people, the 56th-largest of Arkansas's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

83.1%

of 4,255 jobs located in Morrilton are filled by in-commuters.



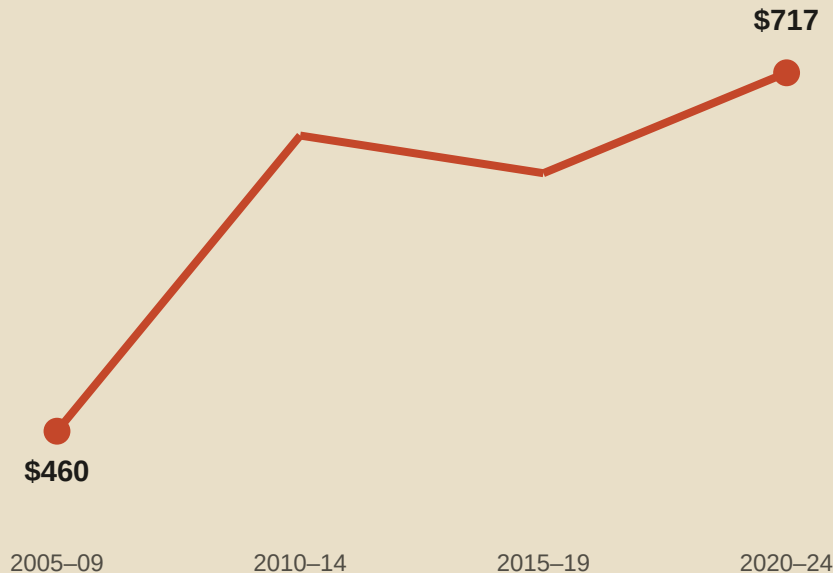
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 56%
since the 2005–2009
survey, before inflation.

\$717

a month. Arkansas's median is \$947.





THE SEAM

Cross one tract line and median rent jumps \$255.

A \$255 gap between neighbors, the sharpest rent edge between adjacent tracts in Conway County.

TRACT 9504

\$715

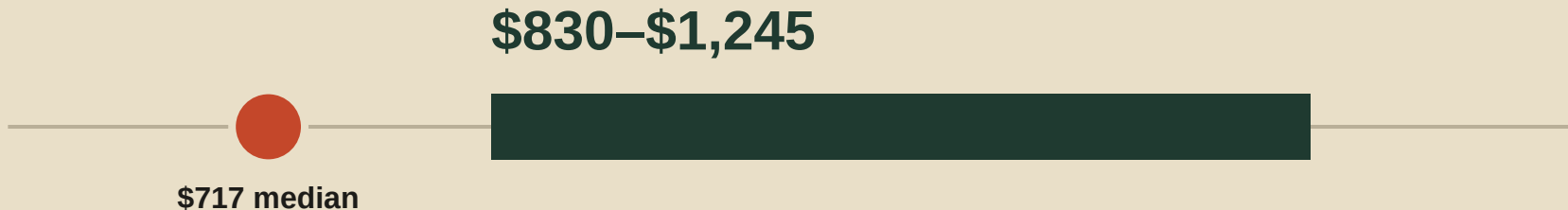
TRACT 9505

\$970



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

53

homes permitted, 2022–2025

0%of those were in multifamily
buildings

77%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.4% to the 3,160 homes here.

12–43

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than Arkansas's.

\$160,900

median home value in Morrilton.

Morrilton



\$160,900

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS MORRILTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ar/morrilton/**](https://almanacdata.ai/e/ar/morrilton/)

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