



Bentonville, Arkansas.

Current market data.

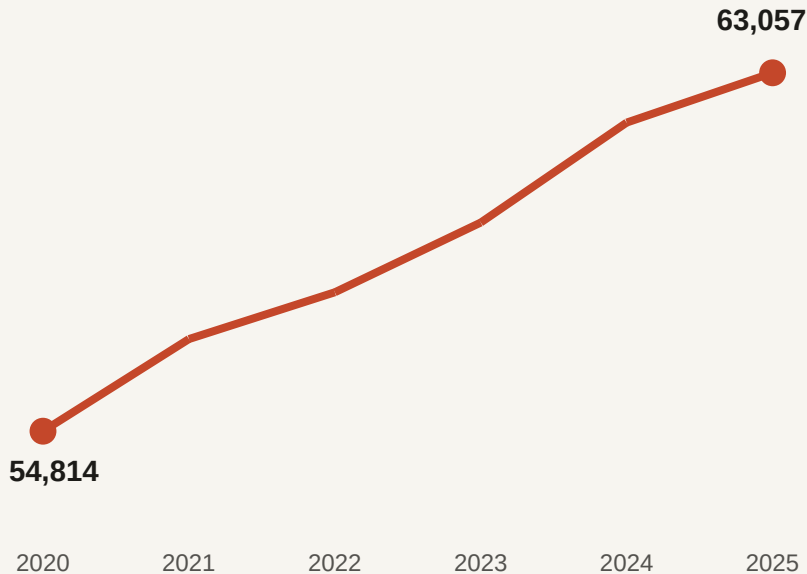
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 15.0% since 2020.

63,057

people, the 9th-largest of Arkansas's cities and towns.



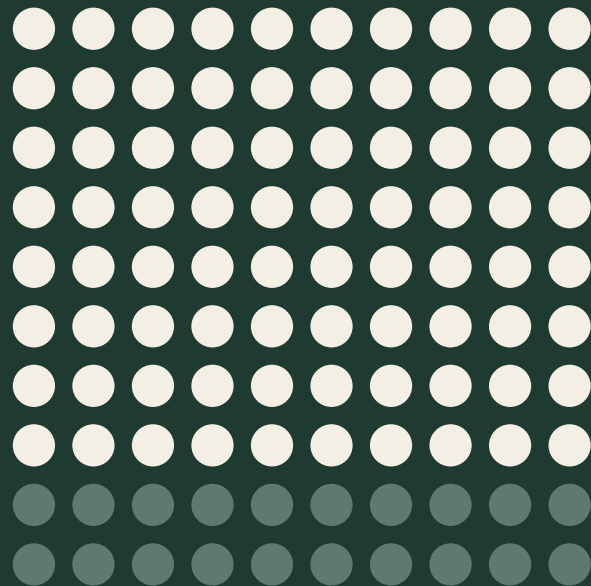
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.5%

of 57,965 jobs located in Bentonville are filled by
in-commuters.

Source: Census LEHD LODES, 2023



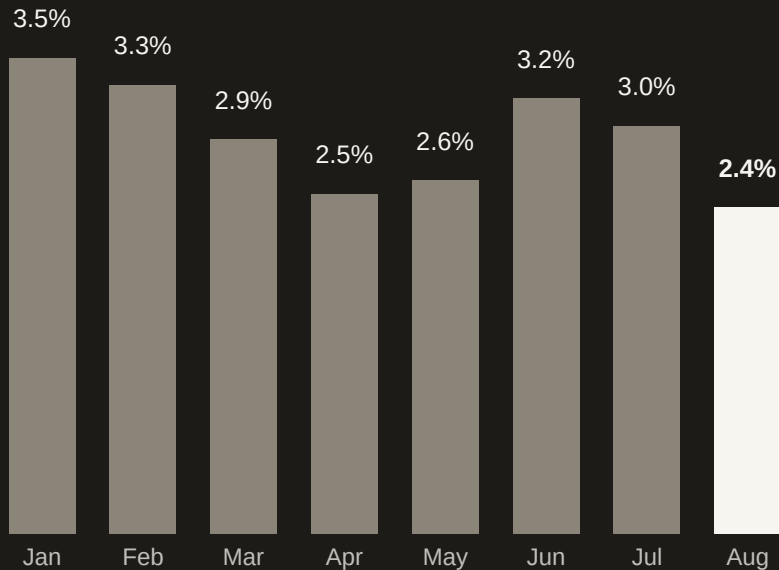
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in August:
2.4%.

2.4%

in August 2026, the latest month released. A year earlier it was 3.1%.

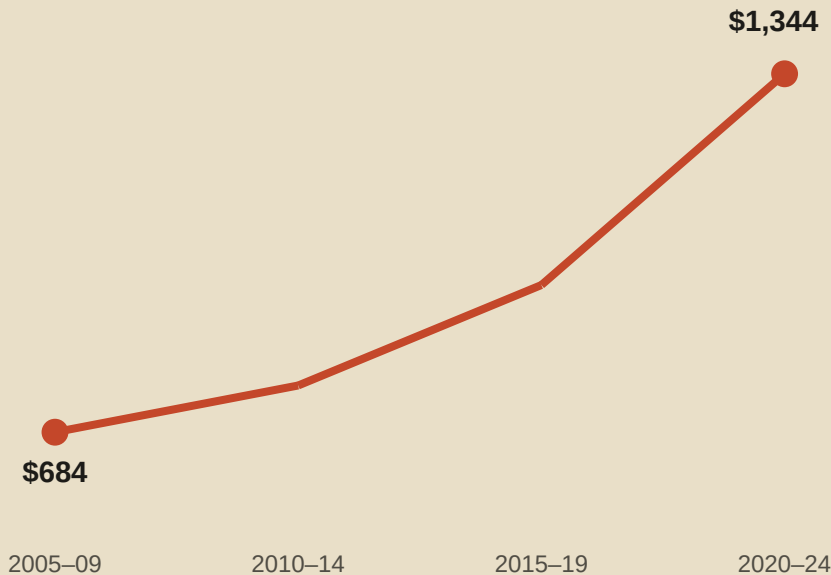


RENT

Median rent is up 96%
since the 2005–2009
survey, before inflation.

\$1,344

a month. Arkansas's median is \$947.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,198 gap between neighbors, the sharpest rent edge between adjacent tracts in Benton County.

TRACT 213.15

\$1,105

TRACT 213.08

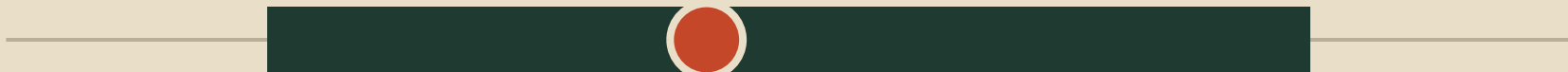
\$2,303



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,110–\$1,665



\$1,344 median

is the monthly rent range local workforce wages support.

BUILDING

31% of the housing here was built before 2000.

11,279

homes permitted in ten years,
2016–2025

55%

of those were in multifamily
buildings

31%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 24,917 homes here.

130–580

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
128% more than
Arkansas's.

\$428,500

median home value in Bentonville.

Bentonville



\$428,500

Arkansas



\$188,000

U.S.



\$332,700

THAT WAS BENTONVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ar/bentonville/

The Almanac · your hyper-diligent research partner