



New Brockton, Alabama.

Current market data.

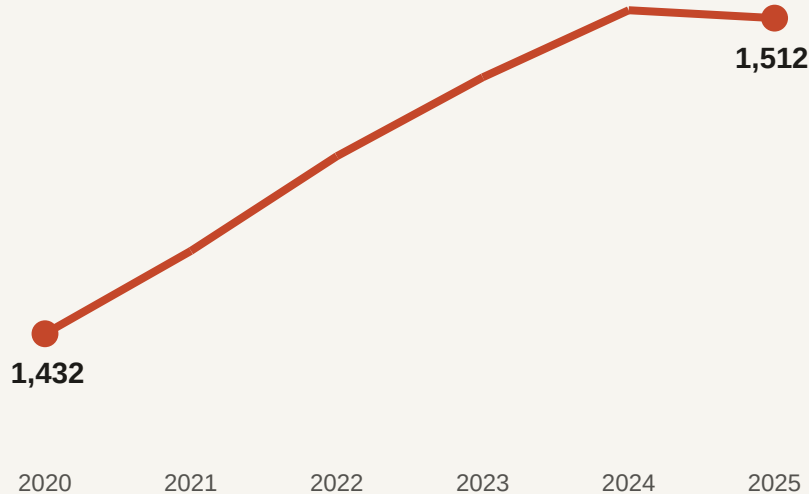
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.6% since 2020.

1,512

people, the 222nd-largest of Alabama's cities and towns.



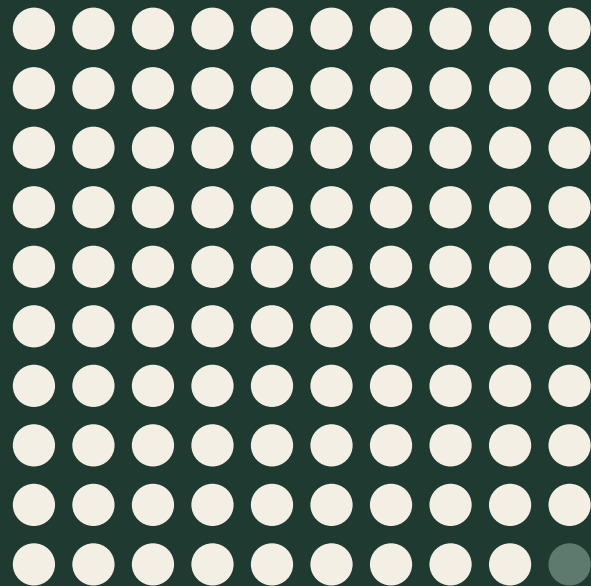
THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.7%

of 303 jobs located in New Brockton are filled by
in-commuters.

Source: Census LEHD LODES, 2023



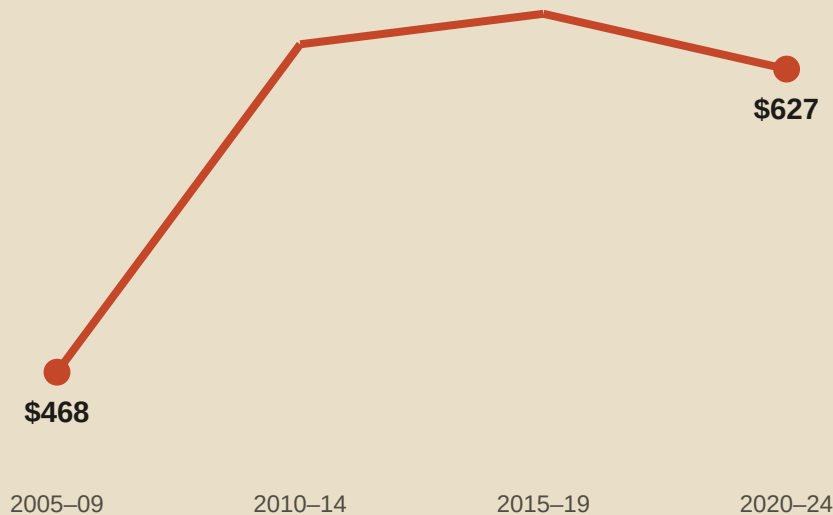
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 34%
since the 2005–2009
survey, before inflation.

\$627

a month. Alabama's median is \$1,007.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,464 gap between neighbors, the sharpest rent edge between adjacent tracts in Coffee County.

TRACT 103

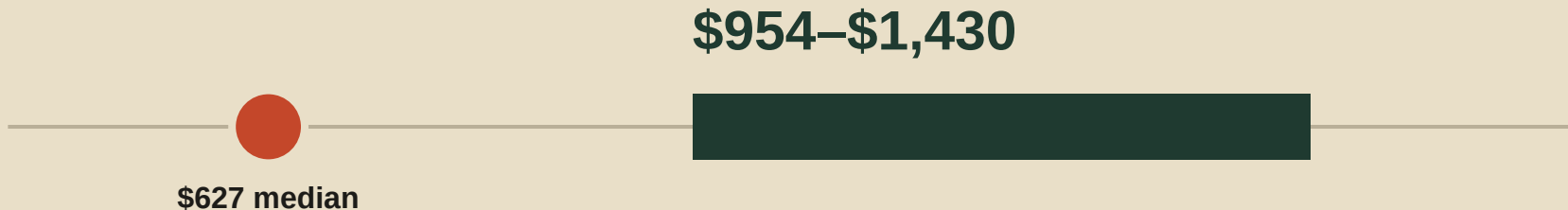
\$715

TRACT 112.04

\$2,179

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

56% of the housing here was built before 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 704 homes here.

1–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 1%
less than Alabama's.

\$207,600

median home value in New Brockton.

New Brockton



Alabama



U.S.



THAT WAS NEW BROCKTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/al/new-brockton/

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