



Hoover, Alabama.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

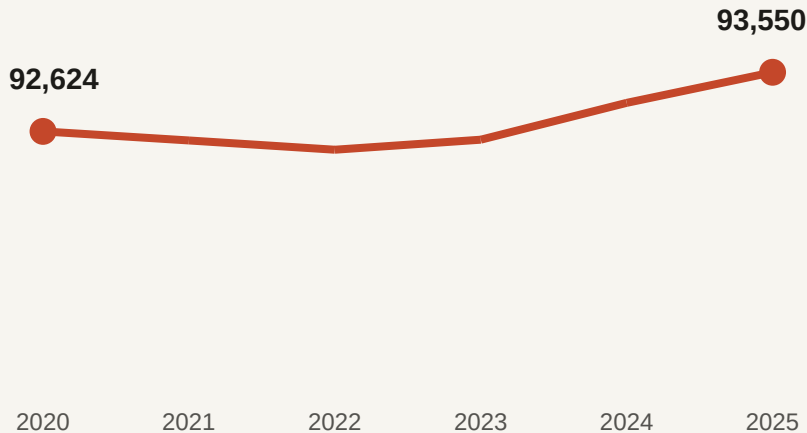


POPULATION

**Steady. Within 1% of 2020,
every year since.**

93,550

people, the 6th-largest of Alabama's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.6%

of 59,026 jobs located in Hoover are filled by in-commuters.



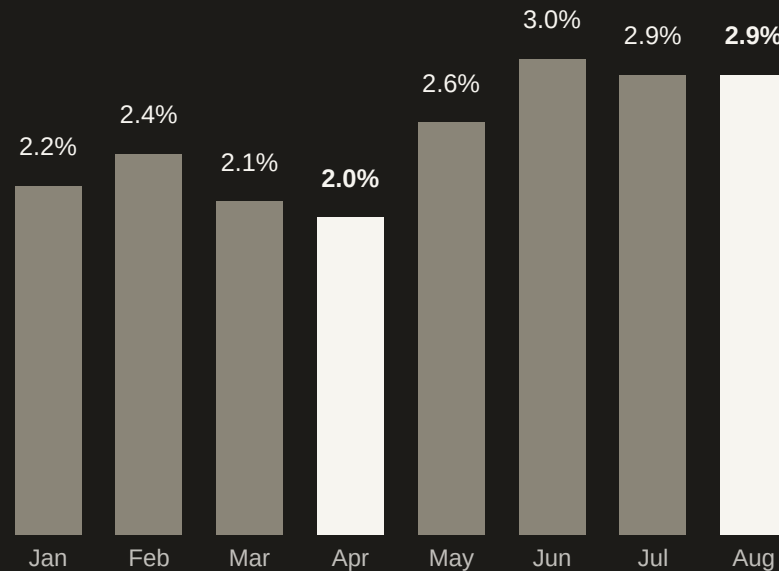
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.0%.

2.9%

in August 2026, the latest month released. A year earlier it was 2.2%.

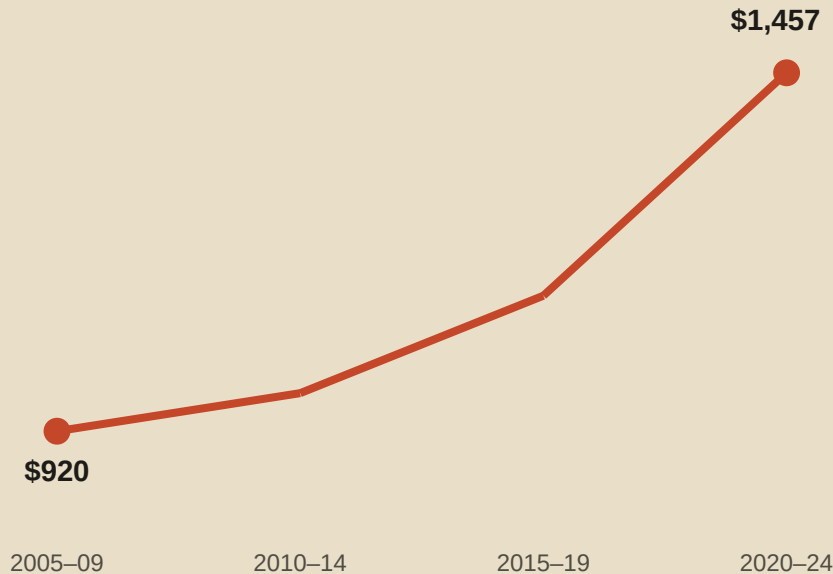


RENT

Median rent is up 58%
since the 2005–2009
survey, before inflation.

\$1,457

a month. Alabama's median is \$1,007.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,492 gap between neighbors, the sharpest rent edge between adjacent tracts in Jefferson County.

TRACT 29

\$546

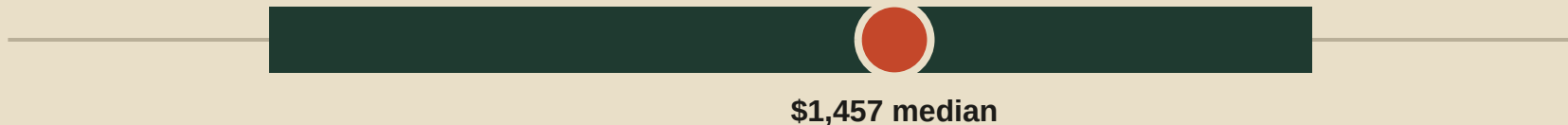
TRACT 27.01

\$2,038

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,121–\$1,681



is the monthly rent range local workforce wages support.

BUILDING

63% of the housing here was built before 2000.

3,908

homes permitted in ten years,
2016–2025

7%

of those were in multifamily
buildings

63%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.5% to the 39,594 homes here.

112–590

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 96% more than Alabama's.

\$412,200

median home value in Hoover.

Hoover



\$412,200

Alabama



\$209,900

U.S.



\$332,700

THAT WAS HOOVER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/al/hover/

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