



Helena, Alabama.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

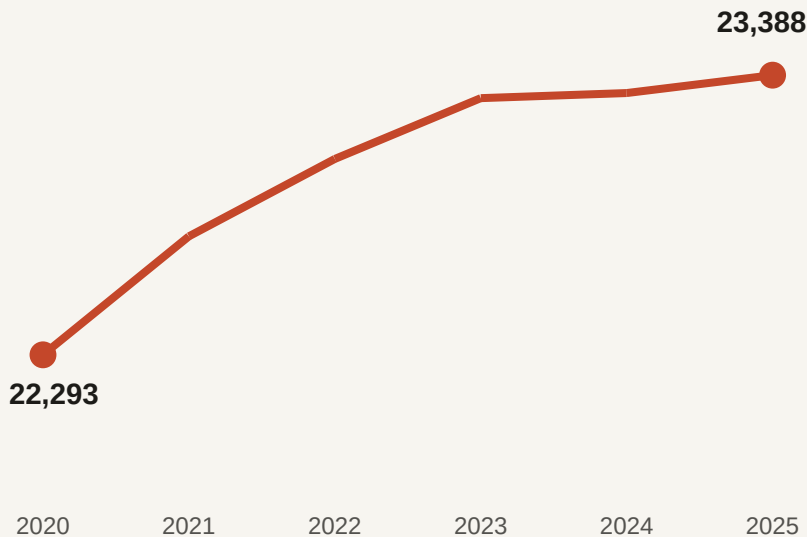


POPULATION

**Growing. Up 4.9% since
2020.**

23,388

people, the 29th-largest of Alabama's cities and towns.

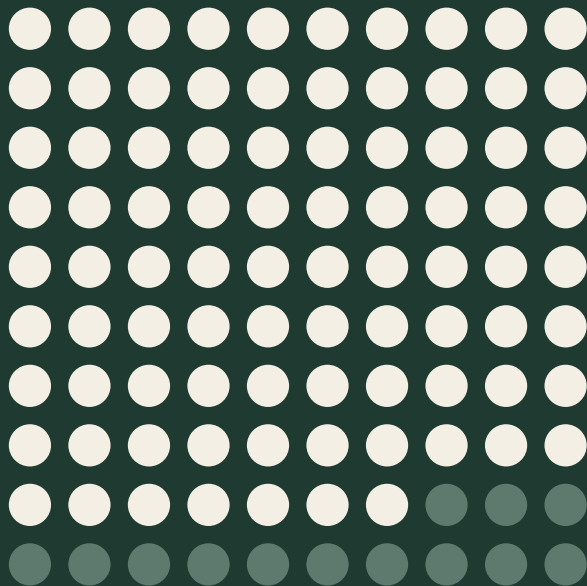


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.7%

of 3,397 jobs located in Helena are filled by in-commuters.



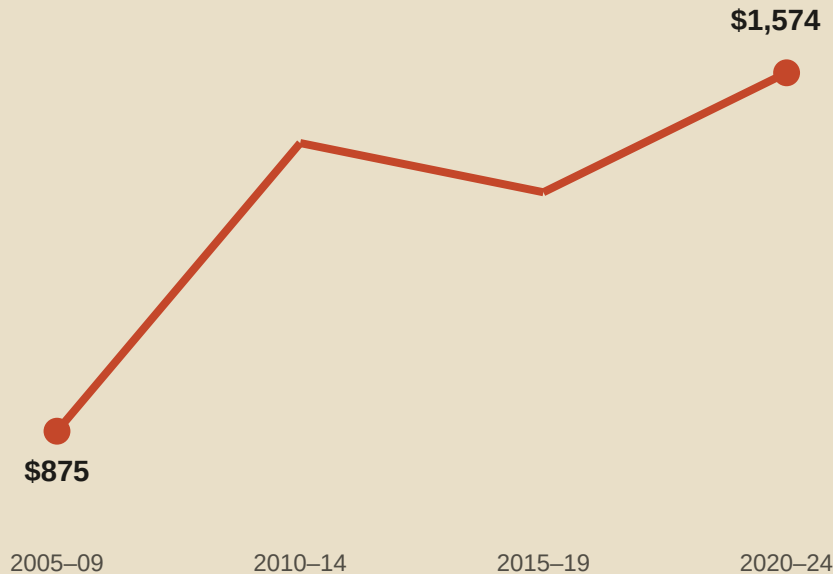
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 80%
since the 2005–2009
survey, before inflation.

\$1,574

a month. Alabama's median is \$1,007.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,740 gap between neighbors, the sharpest rent edge between adjacent tracts in Shelby County.

TRACT 309

\$1,026

TRACT 302.11

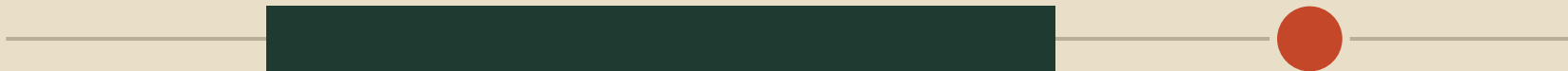
\$2,766



ROOM TO BUILD

The median rent is above what local wages can carry.

\$947–\$1,421



\$1,574 median

is the monthly rent range local workforce wages support.

BUILDING

47% of the housing here was built before 2000.

1,289

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

47%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.4% to the 8,092 homes here.

9–34

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 58%
more than Alabama's.

\$330,700

median home value in Helena.

Helena



\$330,700

Alabama



\$209,900

U.S.



\$332,700

THAT WAS HELENA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/al/helena/

The Almanac · your hyper-diligent research partner