



Foley, Alabama.

Current market data.

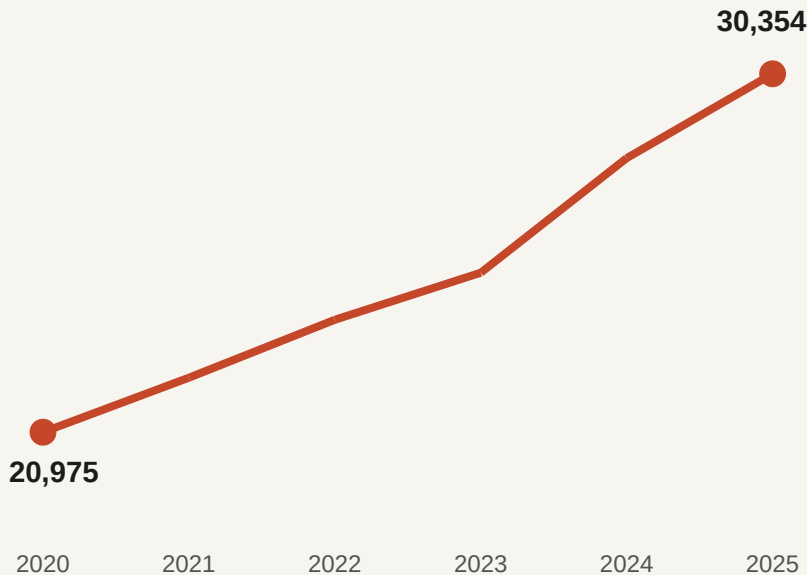
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 44.7% since 2020.

30,354

people, the 22nd-largest of Alabama's cities and towns.



THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

82.7%

of 12,599 jobs located in Foley are filled by in-commuters.



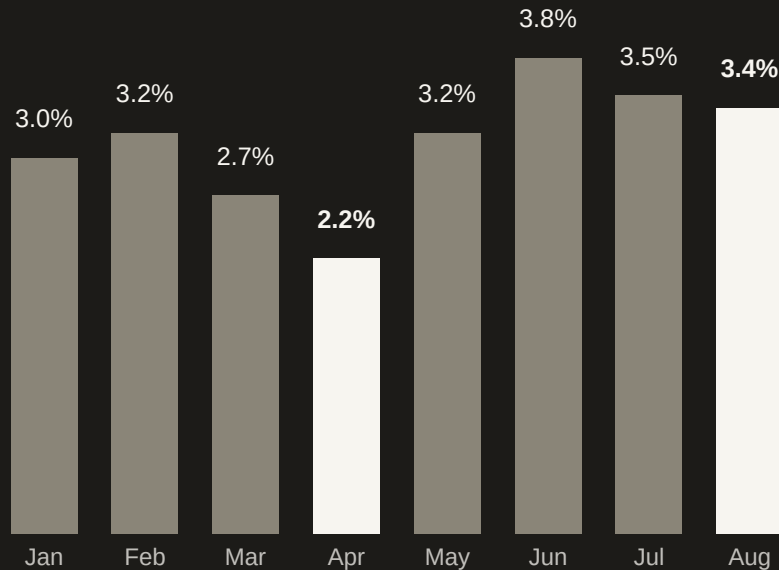
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.2%.

3.4%

in August 2026, the latest month released. A year earlier it was 3.0%.

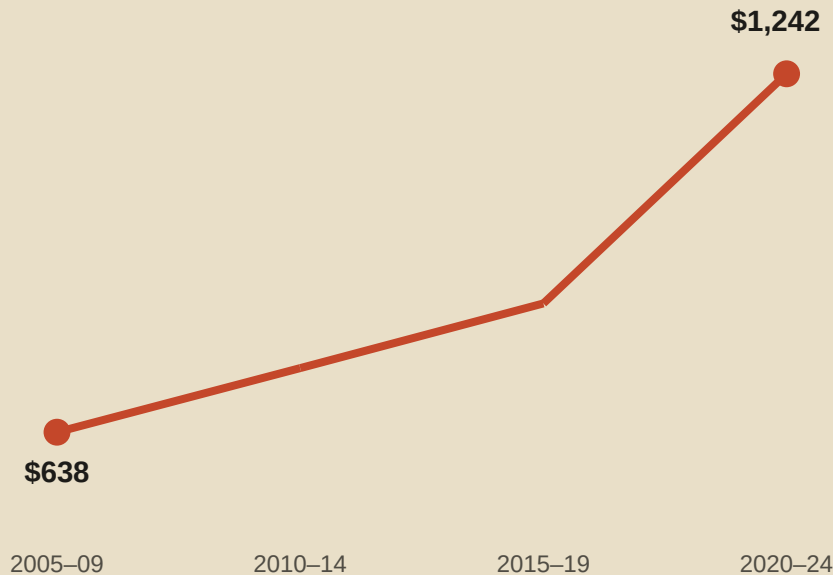


RENT

Median rent is up 95%
since the 2005–2009
survey, before inflation.

\$1,242

a month. Alabama's median is \$1,007.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,214 gap between neighbors, the sharpest rent edge between adjacent tracts in Baldwin County.

TRACT 114.18

\$1,340

TRACT 114.15

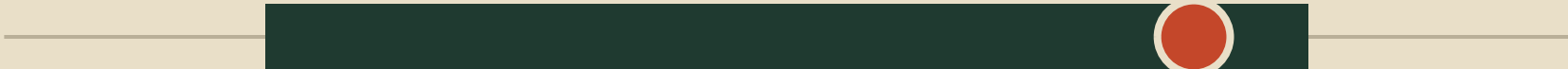
\$2,554



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$859–\$1,289



\$1,242 median

is the monthly rent range local workforce wages support.

BUILDING

38% of the housing here was built before 2000.

6,457

homes permitted in ten years,
2016–2025

21%

of those were in multifamily
buildings

38%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 12,440 homes here.

37–126

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% more than Alabama's.

\$289,300

median home value in Foley.

Foley



\$289,300

Alabama



\$209,900

U.S.



\$332,700

THAT WAS FOLEY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/al/foley/**](https://almanacdata.ai/e/al/foley/)

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