



Floral, Alabama.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

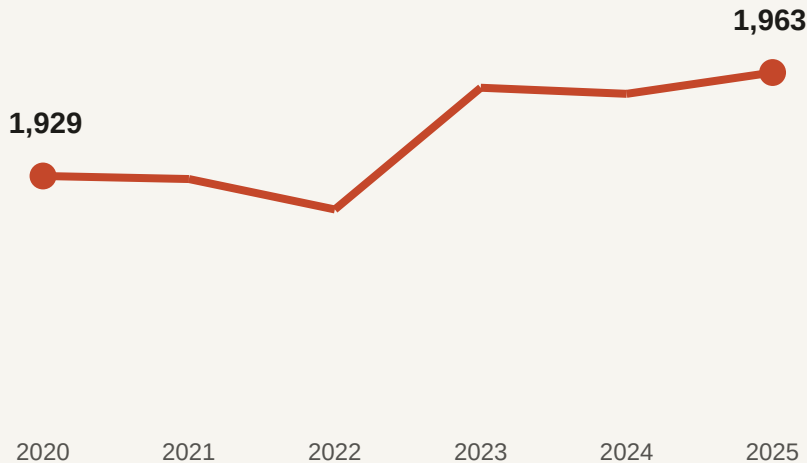


POPULATION

Growing. Up 1.8% since 2020.

1,963

people, the 193rd-largest of Alabama's cities and towns.

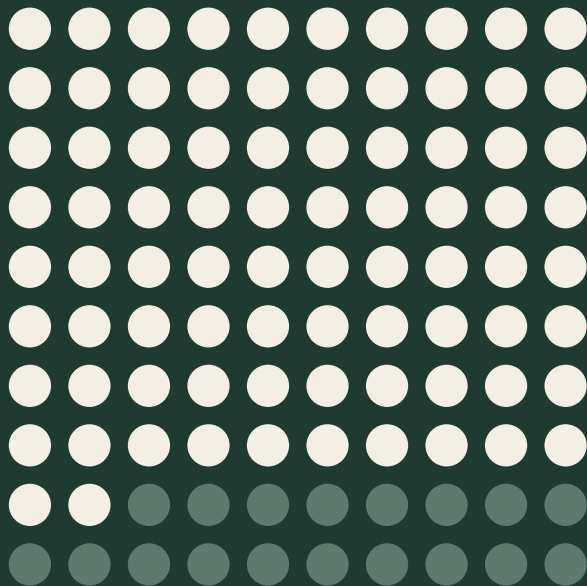


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

81.6%

of 533 jobs located in Florala are filled by in-commuters.



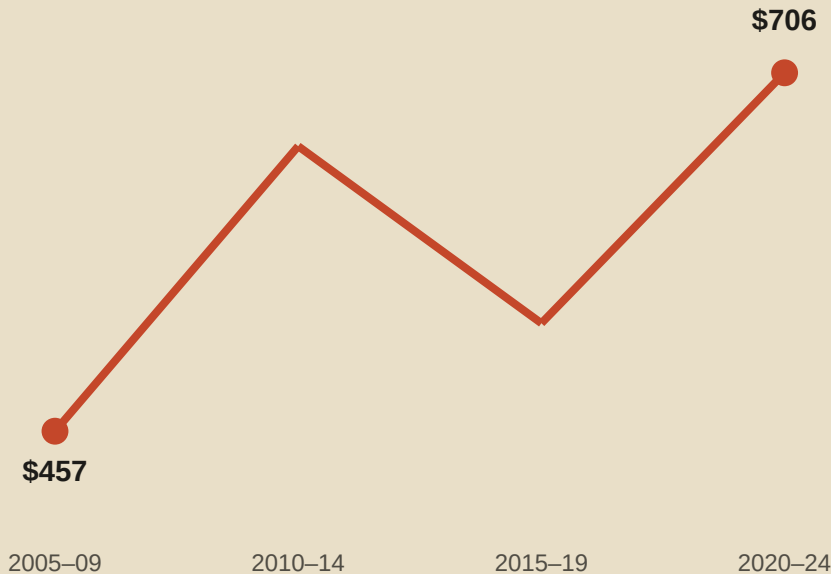
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$706

a month. Alabama's median is \$1,007.





THE SEAM

Cross one tract line and median rent jumps \$325.

A \$325 gap between neighbors, the sharpest rent edge between adjacent tracts in Covington County.

TRACT 9623

\$625

TRACT 9616

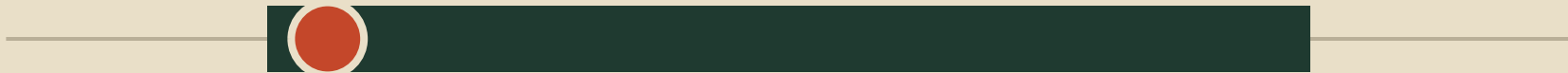
\$950



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$686–\$1,029



\$706 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 1,121 homes here.

2–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% less than Alabama's.

\$91,600

median home value in Florala.

Florala



\$91,600

Alabama



\$209,900

U.S.



\$332,700

THAT WAS FLORALA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/al/florala/**](https://almanacdata.ai/e/al/florala/)

The Almanac · your hyper-diligent research partner