Wasilla, Alaska.

Current market data.

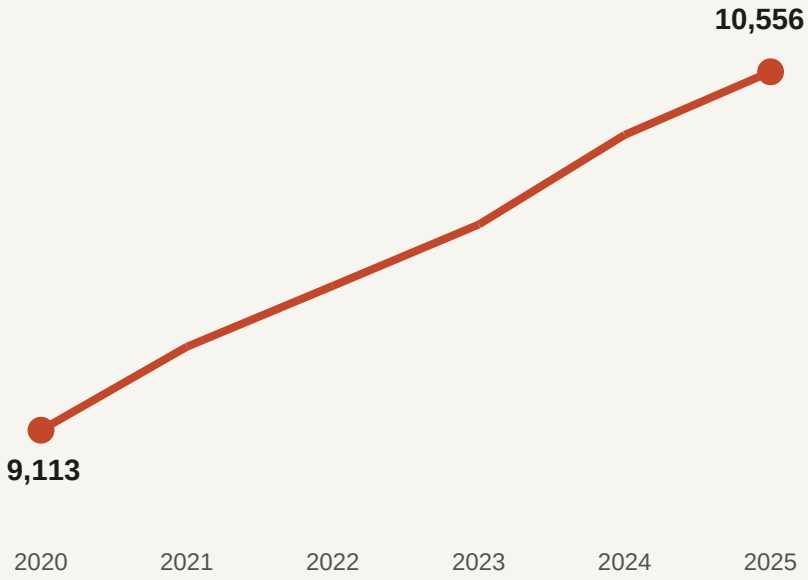
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 15.8% since 2020.

10,556

people, the 4th-largest of Alaska's cities and towns.



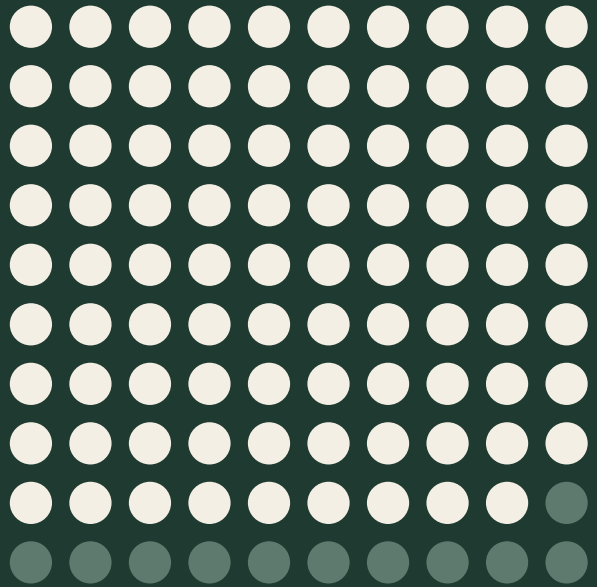
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

88.9%

of 6,917 jobs located in Wasilla are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

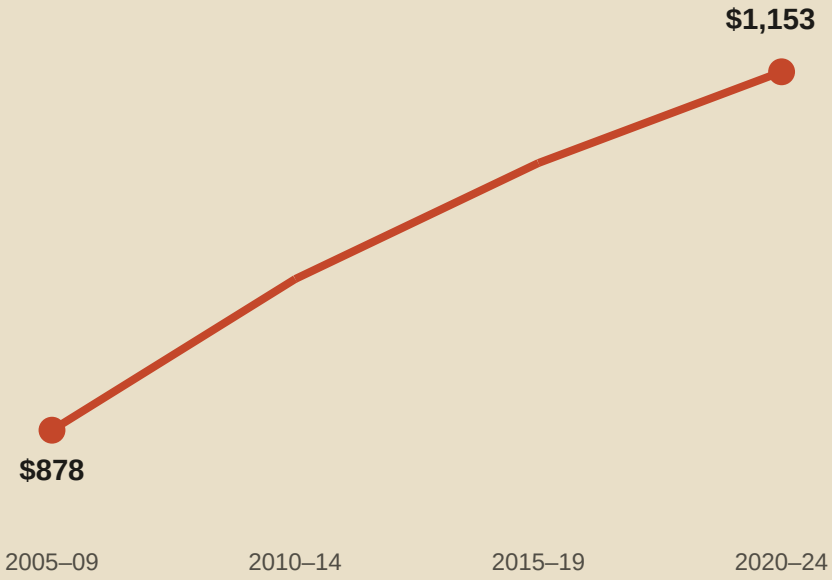
Source: Census LEHD LODES, 2016

RENT

Median rent is up 31% since the 2005–2009 survey, before inflation.

$1,153

a month. Alaska's median is $1,419.

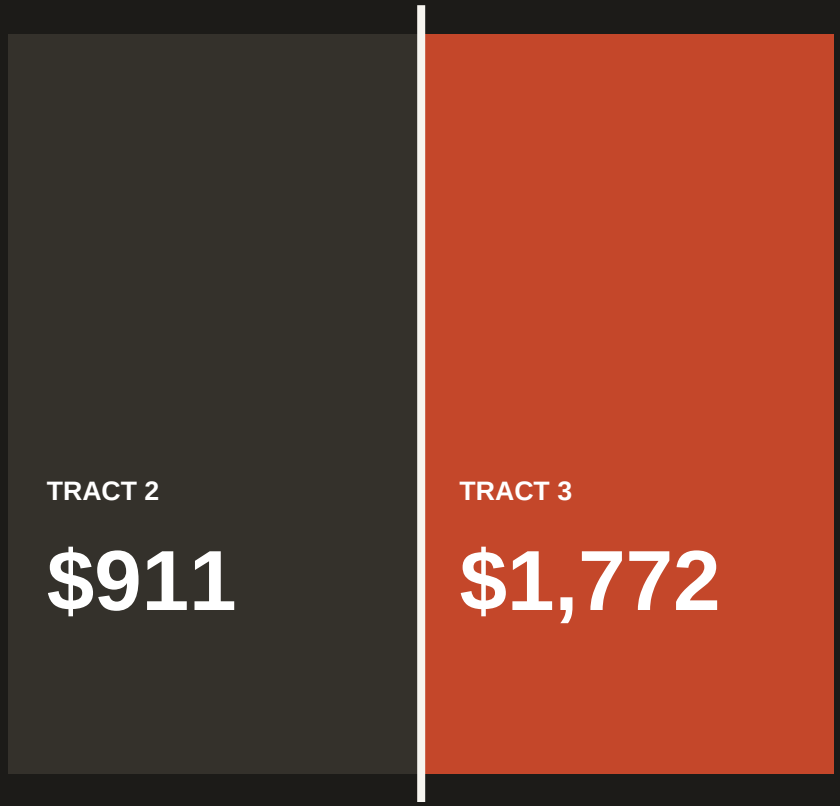


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $861 gap between neighbors, the sharpest rent edge between adjacent tracts in Matanuska-Susitna Borough.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2016; Census ACS 5-year, 2020-2024

BUILDING

64% of the housing here was built before 2000.

657

homes permitted in ten years, 2016–2025

69%

of those were in multifamily buildings

64%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1–2% to the 4,437 homes here.

23–69

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

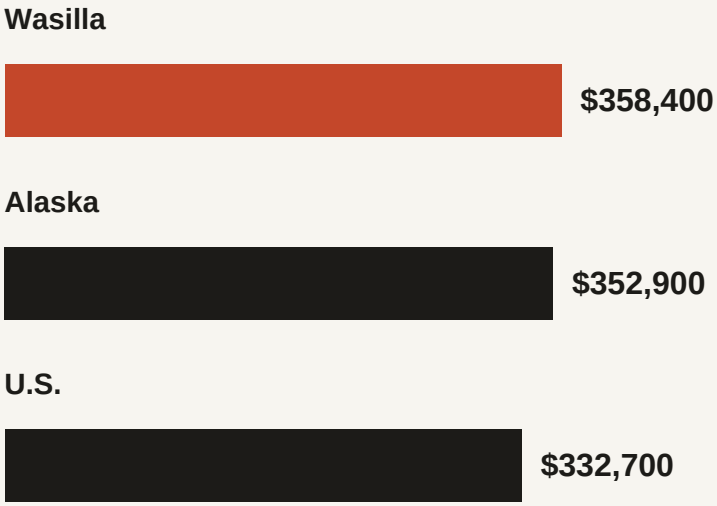
Source: Computed by the Almanac, 2016

HOME VALUE

A median home costs 2% more than Alaska's.

$358,400

median home value in Wasilla.



Source: Census ACS 5-year, 2020-2024

THAT WAS WASILLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/ak/wasilla/**